



## II. Company Product/Service Information

Briefly describe your business' product or service:

---

---

---

---

---

---

---

---

Please describe what are the applications of your product(s)/service(s);

---

---

---

---

---

---

---

---

---

---

Please explain how you plan to market and/or distribute your product or service;

Direct Mail

Personal/Business Contacts

Sales Force

Publication Advertising

Other:

---

---

---

---

Please describe why you believe your business has a competitive advantage; and list your competitors

---

---

---

---

---

---

Please explain your reasons for bringing your business to the Palm Beach State Technology Incubator;

---

---

---

---

---

---

Please discuss how you and your business would participate with Palm Beach State students, faculty and staff while affiliated with the Technology Incubator program;

---

---

---

---

---

---

Please explain how you and your business would participate with local area communities served by Palm Beach State College;

---

---

---

---

---

---

Please indicate your projected market potential and expected market share;

---

---

---

---

---

---

---

---

Please indicate what type of legal protection the company will have; e.g.(patents, copyrights, trademarks)

---

---

---

---

---

---

Please estimate a timeframe for completion of product research and development activities;

---

---

---

If a prototype does not now exist, please indicate if you will need assistance with development;      Yes      No

If yes, please explain;

---

---

---

---

---

### III. Facility Requirements

Are you currently occupying a facility (either in your home or in a commercial location);

Yes      No

If yes, please indicate your current square footage;

Office space: \_\_\_\_\_sq.ft.      Manufacturing: \_\_\_\_\_sq.ft.

Approximate monthly cost of current facility; Rent \$ \_\_\_\_\_ Utilities \$ \_\_\_\_\_

Approximately how many square feet of space will your business require;

Office space: \_\_\_\_\_sq.ft.      Manufacturing: \_\_\_\_\_sq.ft.

If accepted to the Palm Beach State College Technology Incubator, you would expect to begin occupancy;      Approximate date: \_\_\_\_\_

How many employees will be occupying the space:

Full Time	Currently: _____	1 Year Later: _____	2 Years Later: _____
Part Time	Currently: _____	1 Year Later: _____	2 Years Later: _____



