

**Palm Beach Community College
District Board of Trustees
Agenda Transmittal Sheet**

Date: September 8, 2009

To: Members of the District Board of Trustees

From: Dr. Dennis P. Gallon, President

Subject: Approve Agenda Item No. VIII B 4. Approve recommendation to change the name of Palm Beach Community College to Palm Beach State College.

Summary:

Background/Pertinent Facts: The District Board of Trustees voted on June 9, 2009, to change the College's name to reflect its enhanced status as a baccalaureate degree-offering institution. A Name Change Committee, representing faculty, staff, students, trustees and alumni, studied survey results, state trends and other data. Palm Beach State College ranked highest in the survey of students, alumni, employees, business community and local residents. The "State College" option also was viewed as the clearest identification of our status as a public institution of higher learning. The committee's recommendation of Palm Beach State College was unanimous.

Financial Impact: \$20,000 in current budget year for update of printed materials; estimated \$250,000 for phased replacement of campus/building signage.

Strategic Strategy Addressed: Goal 1: The College will advance a constant commitment to excellence in teaching and learning.

Duration of Contract: N/A

RECOMMEND APPROVAL

Attachments: N/A

Initiator/Budget Administrator: Dr. Dennis P. Gallon

Initials: DPG

Date: 9/11/09

President Approval: Dr. Dennis P. Gallon

Initials: DPG

Date: 9/11/09

Vice President, Administration and Business Services

(if financial impact): Richard A. Becker

Initials: RA

Date: 9/11/09