PALM BEACH COUNTY CULTURAL COUNCIL – PERFORMING ARTS

We want to know more about you and your opinions. Your honest opinion and point of view can help the DUNCAN THEATRE plan future events, activities, exhibitions, and visitor programs. Your responses will be kept strictly confidential. If you are here with friends and family, only one member of your party should complete the survey. Thank you for your help!

ABOUT YOUR VISIT

Name of Event:_____ Event date: _____

1. Is this your first visit to the DUNCAN THEATRE? ☐ No **(Go to #1a)** ☐ Yes **(Go to #2)**

1a. **IF NO IN Q1**: When was the last time you attended a DUNCAN THEATRE performance? _____
1b. **IF NO IN Q1**: How many times have you visited a DUNCAN THEATRE performance in the past year, prior to this visit? # _____

2. How did you hear about this performance? (Check all that apply)
   ☐ Word of mouth ☐ Newspaper ☐ Radio/TV
   ☐ Brochure ☐ Tour group ☐ Magazine
   ☐ Direct mail ☐ Signs ☐ Email
   ☐ Social Media (specify) _____ ☐ Website (specify) _____

3. Did you buy tickets for this performance online? ☐ No **(Go to #4)** ☐ Yes → 3a. How many did you buy? _____

4. Including yourself, how many are in your party? #_____ (If you are with a large group/tour count only those in your immediate party)

5. About how much, in total, did you and all members of your party spend here today at this performance including admission? $ _____

6. Not including this performance and not including lodging, please tell me the total amount you and everyone in your party have already spent and anticipate spending (meals, gifts, etc.) elsewhere in Palm Beach County during this outing/trip.
   $ _____

7. Overall, how satisfied are you with the performance today? Please circle your response.

   Extremely Satisfied — Neutral — Not At All Satisfied

   5 4 3 2 1

8. What is the city/state/zip code/country of your primary residence? _____

9. Are you a Palm Beach County resident…? ☐ Full-time **(Go to #12)** ☐ Part-time **(Go to #12)** ☐ Not a resident **(Go to #10)**

NON-RESIDENTS: ABOUT YOUR STAY IN PALM BEACH COUNTY

10. Are you staying in a Palm Beach County hotel / motel / bed & breakfast / etc.? ☐ Yes ☐ No **(Go to #11)**

10a. **IF YES IN Q10:** How many nights? #_____ 10b. **IF YES IN Q10:** How many rooms is your party using each night? # _____

11. What motivated you to come to Palm Beach County? (Check all that apply)
   ☐ Business ☐ Leisure ☐ Word of Mouth Recommendation
   ☐ Family Visit ☐ Advertising ☐ Day Trip ☐ THIS EVENT
   ☐ Other (specify) _____

ABOUT YOU AND PERSON SUGGESTING VISIT

12. Who in your group decided/suggested a visit here? ☐ Self ☐ Other

Next, for classification purposes only, a few questions about you.

13a. In what age group to you fit?
   ☐ 18-24 ☐ 35-44 ☐ 55-64
   ☐ 25-34 ☐ 45-54 ☐ 65+

13b. What is your race/ethnic background? (Check all that apply)
   ☐ African-American/Black ☐ Caucasian
   ☐ Asian ☐ Multi-racial
   ☐ Hispanic ☐ Other (specify)
   ☐ Native American _____

13c. Your gender: ☐ Male ☐ Female

If you would like to be included in our E-mail list, please print your E-mail address here:

_____
PLEASE PRINT CLEARLY

Finally, a few questions about the person who decided/suggested a visit here, if other than yourself.

14a. What age is this person?
   ☐ 18-24 ☐ 35-44 ☐ 55-64
   ☐ 25-34 ☐ 45-54 ☐ 65+

14b. This person is…(Check all that apply)
   ☐ African-American/Black ☐ Caucasian
   ☐ Asian ☐ Multi-racial
   ☐ Hispanic ☐ Other (specify)
   ☐ Native American _____

14c. Is this person…? ☐ Male ☐ Female

14d. And is this person a resident of Palm Beach County?
   ☐ Yes ☐ No

THANK YOU FOR COMPLETING THIS SURVEY. YOUR OPINIONS AND THOUGHTS ARE GREATLY APPRECIATED.

FOR ADDITIONAL COMMENTS OR TO BE INCLUDED IN OUR MAILING LIST, PLEASE USE THE BACK OF THIS FORM

Print & Mail to: DUNCAN THEATRE 4200 Congress Avenue MS #62, Lake Worth, FL 33461 or Fax to: (561) 868.3317