

PALM BEACH COMMUNITY COLLEGE
College Relations and Marketing
4200 Congress Ave. Lake Worth, Florida 33461-4796
tel: 561-868-3122 fax: 561-868-3123



FOR IMMEDIATE RELEASE

First-generation college students to get a boost from baseball fund raiser

(July 18, 2006 – Lake Worth) Palm Beach Community College will be celebrating two American traditions this summer – baseball and higher education. Join faculty, staff, students and alumni at Roger Dean Stadium on Friday, Aug. 4, at 7:05 pm to watch the Jupiter Hammerheads take on the Dunedin Blue Jays. Plans for the event include an opportunity to meet PBCC President Dr. Dennis Gallon and the Hammerheads players and win door prizes, T-shirts and much more.

The evening is dedicated to raising funds to provide scholarships to students who represent the first generation in their families to attend college. All money raised at the game will be matched by the State of Florida – dollar for dollar - through a special challenge match program established recently by the state Legislature.

Tim Sparks, operating partner of 15 local Panera Bread restaurants, is sponsoring the Aug. 4 event. "Having never had the opportunity to extend my education past high school because of financial constraints, I feel it's important to help others that are in a similar situation to have the opportunity to further their education. What PBCC is doing to help these potential/needy students is certainly worthy of our participation."

Game tickets are free for PBCC guests and can be picked up at all Palm Beach County Panera Bread locations, WRMF and PBCC Provosts offices.

Media contact:
Toni Wolf
College Relations & Marketing Specialist
(561) 868-3129

Note to editors: For a photo, go to:
<http://www.pbcc.edu/Images/Marketing/ballgame.jpg>

Cutline: Jennifer Brown, community affairs director for Roger Dean Stadium, with the Jupiter Hammerheads mascot and Suellen Mann, director of the PBCC Foundation, at Roger Dean Stadium.