Curriculum and Program Highlights

- Hosted the Southern Association of Colleges and Schools, Commission on Colleges (SACSCOC) reaffirmation onsite visit in October 2011. At the end of the visit, the College was notified that it will receive its 10-year reaffirmation of accreditation with no recommendations at the June 2012 COC meeting. At that time the College will also receive SACSCOC approval of its Quality Enhancement Plan (QEP) on Critical Thinking.

- Created a three-year plan for the introduction of embedded assessment into the General Education assessment process. Through the first three cycles of assessment of the General Education Program, the methodology has consisted of holistic measures including Scenarios, the Educational Testing Services (ETS) Proficiency Profile and a variety of institutional measures. Based on the overall general education assessment results, as well as the fact that “Writing across the curriculum” was a very close second choice for the QEP topic, the committee selected Communications as the focus for the development of an embedded assessment plan. This three-year plan was developed and will be put into effect during the 2012-2013 academic year.

- Designed and implemented the Adjunct Faculty Development online course; over 400 faculty have successfully completed the course.

- Launched the Bachelor of Science in Nursing (BSN) program in January with 66 students accepted into its inaugural class. All classes are developed in a hybrid or online format to meet student need.

- Officially began the pilot phase of the Quality Enhancement Plan (QEP) in January 2012. Initiatives this year included the development and delivery of workshops to look at the QEP learning outcomes and associated skills, a pilot cohort group to study critical thinking, and initial steps to align critical thinking outcomes in all academic programs and educational support service areas with the QEP. Eleven workshops were held with over 100 participants.
**eLearning**

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- Converted 1,084 Blackboard CE v8.0 courses into the new Blackboard Learn v9.1 Learning Management System, providing our students and faculty the latest and the most advanced system for course instruction and delivery. Reaffirmed adherence to course certification guidelines in all converted courses ensuring continuous high standards in course design.

- In the Bachelor Degree programs, all of the Supervision and Management program courses have been completed for online delivery, both tracks in the Information Management program are 80% completed, and the Nursing program is 50% complete.

- Initiated procedures to strengthen online student success rates. One major component of this initiative provides our students an eLearning orientation online course (ELO1000) presenting successful strategies for online learning; another major component has a staff member who continuously monitors student online course interaction and performance and intervenes if student performance drops below set standards.

- Increased the number of available online and hybrid Summer 2012 Blackboard courses 9.3% over Summer 2011.

**Student Engagement/Enrollment Planning**

- Completed implementation of an online student complaint system; restructured the transcript evaluation procedures to reduce the workload and improved the completion time of evaluating transfer credit.

- Enhanced and standardized the on-campus orientation component, Educational Planning Workshop, to ensure the inclusion of components which will help students achieve their academic goals.
› Established counseling center offices at all four campus locations and increased the number of counseling interns from five to seven. Conducted or sponsored workshops on the following topics: Grief and Loss, Domestic Violence, Eating Disorders, and Substance Abuse.

› Increased enrollment of former dual enrolled students in credit programs by 29%; revised Dual Enrollment English and Spanish brochures; revised the Dual Enrollment accountability procedures; created and implemented an online registration process for mandatory Dual Enrollment Information/Advising Sessions; and increased the number of Information/Advising sessions for high school Dual Enrollment students by 40%.

› Made significant improvements in the financial aid processes, making it more efficient for the 60% of our students who receive financial aid. These include attendance reporting to assure accurate aid disbursement, Gainful Employment reporting to the Federal Government; the addition of Financial Aid (FA) TV videos on the financial aid website; reduction of the timeframe for review of fall Standards of Satisfactory Academic Progress (SAP) appeals from two months to two weeks by outsourcing; and the addition of Pell Grant and Net Price Calculators to the website.

› Developed and implemented a Passport to Success Program that engages students and promotes the use of the College’s First Year Experience (FYE) resources and support services. Planned implementation of a New Student Convocation to be held at each campus beginning Fall 2012. Sponsored a faculty workshop that promotes student engagement within the classroom.

› Increased the number of visitations in the high schools (presentations and table visits), provided campus tours for high school students on all four campuses, provided scholarship opportunities for the Fast Break and Summer Bridge programs and improved Fall 2011 retention rates for Fast Break 60% and Summer Bridge 85%.

› Men’s and women’s basketball teams qualified for the Florida Community College Activities Association (FCSAA) State Tournament as the #1 seeds from the Southern Conference. This is the first time in the school’s history.

› Men’s and women’s basketball coaches were named Southern Conference Coach of the Year.

› Men’s basketball player (Waverly Austin) was named FCSAA Men’s Basketball Player of the Year.

› Men’s basketball coach has been nominated for Coach of the Year in Palm Beach County Sports Hall of Fame.
Women’s basketball team had the best record in the history of the school (25-2), with a 20-game winning streak.

**Business Services Highlights**

- Generated approximately $3,000,000.00 in tuition revenue through the Tuition Payment Plan, which allow students who are not eligible for financial aid and who cannot pay the full amount of tuition up front, to pay this tuition over an extended period of time.

- Changed financial aid/bookstore process to allow students to use financial aid funds for online bookstore purchases.

- Implemented a printer efficiency and consolidation project that reduced printing and lowered costs.

- Implemented a new admissions application from the consortium replacing the FACTS application that is no longer supported.

- Completed construction of the new Softball Field and Restroom/Scorers Building, the new Public Safety Skid Pad, the new Central Mechanical Building, and the General Classroom Building CRC, all on the Lake Worth Campus.

- Implemented a more efficient decentralized Security Department.

**Palm Beach State College Foundation Highlights**

- Raised $7.7 million to support the College’s mission of providing open access at affordable costs. Included in this amount is $4.4 million in annual support through a grant from the Children Services Council (CSC), while private philanthropy accounted for $3.3 million.

- Provided scholarships totaling $1.5 million to approximately 2,000 students. An additional $1 million of scholarships was provided to early education professionals for certifications though the CSC Grant. A total of $3.1 million was transferred to the College to support academic programs.

- The Foundation’s total assets as of December 31, 2011 were $26.5 million.

- Exceeded the First Generation in College match allocation, resulting in nearly $144,000 being provided to First General in College student scholarships.
Conducted 17 separate special events throughout the year to accomplish fundraising, donor cultivation, donor stewardship, and donor recognition.

Resource and Grant Development Highlights

- Secured $2,300,000 for five years from the U.S. Department of Education for TRiO Talent Search A and Talent Search B programs. Twelve hundred low-income and first generation college students at 17 high schools will be provided academic, career, and financial counseling to encourage them to graduate from high school, and continue on to complete their postsecondary education.

- Secured $1,150,000 for five years from U.S. Department of Education as a new award cycle for the TRiO Educational Opportunity Center program, which provides counseling and information on college admissions to 1,200 qualified adults who want to enter or continue a program of postsecondary education. The program also provides services to improve the financial and economic literacy of participants.

- Secured $51,780 for one year with a renewal of up to four years from Workforce Alliance in partnership with Gulfstream Goodwill Industries to provide information on college admissions and academic counseling to 50 participants who want to enter or continue a program of postsecondary education.

- Secured $35,000 for one year from PNC Foundation to develop training modules for child care professionals to teach lessons in spending, sharing and saving, and to equip parents to reinforce the lessons at home. The Institute of Excellence in Early Care and Education will develop the modules and will introduce financial literacy lessons into its early childhood curriculum at the College and 31 centers throughout the county.

- Secured $87,062 for three years from the Department of Labor Trade Adjustment Act – Community College Training Program as a partner with the Florida Regional Consortium for Technology-Enabled Learning Solutions (FRC-TEC) with Florida State College Jacksonville as the lead institution. The project will develop several distance learning courses for the Nursing program.

- Secured $198,406 from the Florida Department of Education’s Domestic Security Higher Education Communication Fund to complete Phase 1.3 of the Mass Notification System project at the Palm Beach Gardens Campus.

- Secured $375,000 for three years from the Quantum Foundation to better align the Palm Beach County School District’s biology and chemistry curriculum with that of the College and help improve high school students’ readiness for college.
Secured $44,044 for one year from the Knight Foundation for the Center for Applied Ethics to develop an Ethics in Education program. An Ethics Bowl will be developed for high school students who will work within their own communities to identify ethical challenges.

**College Relations and Marketing**

- Developed and launched a new College marketing campaign, “Close to Home. Far from Ordinary,” highlighting the academic, social and economic attributes most valued by our students, as identified in marketing research. The multimedia campaign was launched in the summer of 2011 and is being evaluated through audience research this spring.

- Introduced new online media tools into the College’s marketing mix, including search engine optimization, pay-per-click, mobile device ads, Facebook ads and ads that follow previous website visitors. These ads, which link directly to the College website, have increased website visits from two key audiences: high school juniors and seniors and adults ages 21-50.

- Won a total of 20 awards for marketing excellence in national, regional and state competitions. The award-winning programs encompass a broad mix of College branding, publications, advertising, electronic media, and media relations successes.

- Expanded video communications to students and the community through production and postings of College events, program recruiting, financial aid information, student clubs and activities and other programs, with about 150 videos posted and more than 50,000 video views on YouTube. Other social media communications, including College Facebook, Twitter and Flickr sites, also have achieved steady growth in visits, posts and followers.

- Developed and launched a coordinated approach to messaging for the LED marquee signs on three campuses. The new system integrates College-wide marketing messages with campus-specific program and event promotion, with a branded style consistent for all locations.

- Worked cooperatively with Information Technology to research and identify a new web content management system for the College to enhance marketing image, functionality, updating ability, efficiency and effectiveness. Transition to the new system has begun, with rollout projected for Summer 2012.
**General Counsel**

- Worked with Dr. Patricia Anderson, vice president of student services and enrollment management, in finalizing the College's policy on “Use of Public Forums and/or Distribution of Materials” which replaces “Distribution/Posting or Sale of Written Materials or Products” to ensure that policies are constitutionally sound.

- Worked with Dr. Anderson and Dean of Students Penny McIsaac to develop a student manual related to student club activities and student travel.

- Designed, facilitated and presented workshop at Student Services Development Day with Dean Nicole Banks entitled, "Civility: What to do when it’s not taught at home?" Designed and facilitated workshop for deans, associate deans and administrators at Lake Worth campus at the request of Dr. Maria Vallejo, Provost.

- Presented process for approving student international travel to members of the District Board of Trustees.

- Worked with Dr. Sharon Sass, vice president of academic affairs, in finalizing the academic appeal process section in the Student Handbook.

- Managed and monitored outside law firms in various litigation matters.

- Worked with Dean McIsaac and Dr. Anderson in developing a sexual harassment policy to ensure that the College is in compliance with the Title IX, Sexual Harassment requirements issued by the Department of Justice in April 2011.

- Worked with Dr. Anderson and Ms. Susan Lang, collegewide student program director, to develop a policy with regards to service animals to ensure that the college is in compliance with the revised Title III ADA regulations.

**Palm Beach State College in Belle Glade**

- Initiated “College-on-the-Move” – a mobile educational resource unit, in partnership with Project Aspirations, to provide college admissions, advisement, recruitment, advising, and community access to online admission services.

- Convened an educational collaborative with Glades area educational leaders to focus on K-16 educational issues of common interest, particularly, educational preparation in a technologically advanced society.
Established articulation agreements utilizing the existing 2+2 framework, to increase transfer opportunities for Glades area students to transfer to research universities in the region, including the Science, Technology, Engineering and Math (STEM) and public administration areas of study.

Begin work to establish a new program in Global Logistics to provide entry level technical skills for the emerging jobs in logistics management.

**Palm Beach State College in Boca Raton Highlights**

Launched a comprehensive and integrated Center for Business Development and Entrepreneurship in August 2011. The Center houses both credit and non-credit entrepreneurship courses, workshops, seminars, training, counseling, events, and student internship. Youth Entrepreneurship was added in Spring 2012. The Center provides a community support system for small business enterprises through the Small Business and Development Center (SBDC), the Procurement Technical Assistance Program (PTAC) and Corporate and Continuing Education (CCE). Together, with the newly designed credit program (AS and Certificate), they form a closely integrated system which addresses the needs of the county to train individuals in entrepreneurship, allowing for students and individuals in the community to access resources for self-employment or expansion of their respective businesses. The Growth Accelerated Program (GAP) was added to serve businesses that are already established and have achieved gross annual income of half a million dollars.

Partnered with Women for Excellence to provide scholarships (endowment) to benefit women who are served by Aid to Victims of Domestic Abuse (AVDA). Partnered with the Royale Women’s Club of Boca Raton for an annual scholarship for students pursuing courses in science/medical fields. Received tuition scholarships from the Boca Raton Rotary Club for Boca Raton students.

Enhanced the New Faculty Mentoring Program by relating it to the activities of the Professional Development Teaching Center (PTLC) and coupling coaching with a series of mentorship workshops. A Manual for New Faculty was developed and a welcome reception was held in addition to early orientation. The event was also open to new adjunct faculty.

Held strategically focused discussions on the gaps in achieving academic excellence, by expanding co-curricular activities and by partnering student events with faculty events run by the PTLC on the same topics. Two major events were held, both semester-long. Seminars, dialogs, and colloquia were held so students, faculty, and administrators could discuss their thoughts, perspectives, and experiences on the
topic of the preparedness of students as captured in the book *Academically Adrift*. In the Spring 2012, *Waiting for Superman*, a documentary film that explored the public education system became the focal point of the campus-wide discussion.

- Conducted a retention study on student success in Intermediate Algebra and College Algebra by assessing the impact of Supplemental Instruction (SI); use of classroom technology, adopting the same pedagogical approach used by Florida Atlantic University (FAU) in the teaching of College Algebra, accompanied by inter-institutional faculty dialogs on standards and teaching.

**Palm Beach State College in Lake Worth Highlights**

- The Institute for Early Care and Afterschool Programs in partnership and collaboration with Prime Time Palm Beach County, Inc. has developed an informal and formal educational career pathway that provides a continuum of educational training. The College is the 1st in the state to offer a comprehensive training program that encompasses the state entry-level training through Human Services Youth Development AS Degree. This model is recognized state-wide and nationally as one to replicate.

- Growing What Works (GWW): Kresge SEMILLAS Grant: Palm Beach State College SCORE Project is now being adopted by Higher Education Technology Group – HETG Consortium for participating colleges. Growing What Works builds on Excelencia’s asset-based approach and helps colleges and universities replicate effective programs and strategies. Begun in 2009 with support from the Walmart Foundation and expanded in 2010 with support from the Kresge Foundation, the GWW initiative includes a searchable database and a grants and technical assistance program supporting 25 institutions. The Spanish word for seeds — SEMILLAS — is the acronym for the grants, “Seeding Educational Models that Impact and Leverage Latino Academic Success.”

- The Center for Green Construction and Energy on the Lake Worth campus received the Pine Jog Environmental Education Center’s “Environmental Education Program of the Year Award” 2012.

- Celebrating its 25th Anniversary season, the Duncan Theatre had an all-time record revenue from ticket sales resulting in 10 sold-out performances in its professional guest artist series and welcoming more than 19,000 patrons including over 2,600 Palm Beach County school children to its School-Time @ The Duncan series. Mark P. Alexander, Duncan Theatre director continued his service as Chairman of the Palm Beach County Cultural Council’s Cultural Executives Committee (CEC).
group consists of senior management from more than 120 nonprofit cultural organizations across Palm Beach County (PBC).

 Sustainable Construction Department Chair Roland Holt participated in a construction industry task group that drafted and won acceptance of a uniform Building Permit Application form being adopted by many PBC jurisdictions.

 The Lab Ambassador program was launched campus-wide in the Fall of 2011. In collaboration with the SLC Labs and participating faculty, lab tutors visit classes early in the semester making a 10-15 minute presentation marketing the services of the labs and encouraging students to visit the appropriate labs frequently. The SLC also created the Fall Tutor Training dedicated as a conference on Critical Thinking. SLC tutoring staff worked with students to apply the critical thinking skills now and for their future.

 The Institute of Excellence in Early Care and Education provided career advising and scholarships for both informal (CCE) and formal college (credit) coursework to over 500 practitioners in early childhood education in Palm Beach County.

 Academic Advising established a transfer web page that captures all resources available to assist student with the transfer process. These resources include transfer guidelines and common prerequisites for specific majors, transfer agreements with Florida institutions, information on transfer workshops and visits by individual schools as well as videos highlighting the transfer experience from our graduates. This initiative was adopted college wide.

 Through the Dental Health Services "Give Kids a Smile," over 600 Head Start children received oral health screenings and preventive oral health care treatment by dental hygiene students, and the event was highlighted on the local news stations.

 The Medical Assisting Program and Director, Barbara Kalfin, was highlighted by the Palm Beach Post as an exemplary program. The Medical Assisting Program is the only program in Palm Beach County accredited by the Commission on Accreditation of Allied Health Educational Programs (CAAHEP) approved by the Medical Assisting Educational Review Board (MAERB), which qualifies graduates to take the national certification examination required for employment.

 The Crime Scene Technology program is now in partnership with the Village of Palm Springs to assist the public safety agency in processing evidence from crime scenes.
Palm Beach State College in Palm Beach Gardens Highlights

- Created the Ophthalmic Medical Technology A.S. degree program, a new, fully digital medical program in eye care. To do this the College employed a physician faculty, assembled an advisory board, obtained association accreditations, foundation support and renovated several rooms for lab space.

- Created the Community Ambassadors with over 200 community leaders and supporters who have indicated interest in the campus. The ambassadors are invited to campus activities, theater shows and a District Board Meeting each semester. Many are now serving on campus business partnership councils and teach.

- The Institute of Energy and Environmental Sustainability created facilities and labs in wind, solar, electric, biofuels, and smart grid metering. The institution also created an Alternative Energy Engineering Technology College Credit Certificate (CCC) and Electric Power Technology A.S. degree. Funding came from a Gateway to Power Grant with FPL ($200,000), a state grant ($150,000), and a solar array rebate ($5,000).

- Added a large outdoor amphitheater to the campus' common area for student shows and cultural activities.

- Created the Learning Objects Repository-POLO (Panther Online Learning Objects). This was accomplished by a multi-campus team to create and collect digital learning media beneficial to student learning and support. This digital repository is managed and housed by the library personnel in partnership with the State of Florida’s Orange Grove digital repository.

- The Employ Florida Banner Center for Life Sciences at Palm Beach State College was granted $1.3 million to serve as Florida’s industry-driven resource for life sciences workforce education and training. The Center is a consortium of industry, workforce, and educational partners providing training and career advancement solutions for Florida’s life sciences industry including medical devices, pharmaceutical, and biotechnology.

The Center also develops state-of-the-art; industry-driven curriculum products and services deployed statewide in various training and education centers. Modules are developed with guidance from representatives of the life sciences industry sectors to support the pipeline of workers needed for current and future employment demands. The Banner Center functions as a resource for all educational institutions, economic development organizations, and Regional Workforce Boards in the State, providing leadership in the ongoing process of developing products and services to
enable Florida’s workforce increased competitiveness in the identified life sciences industry.

- Granted $200,000 for the Biotechnology Laboratory and Skills Training (BLAST). In order to respond to the needs of south Florida’s emerging bioscience industry, this project is designed to bring the Biotechnology program at Palm Beach State College to full capacity by fortifying key elements in the biotechnology training pathway. Specific targets include increased rates of retention and graduation among biotechnology majors.

- Granted $350,000 for the Institute for Energy and Environmental Sustainability (IEES) projects.

- Granted $500,000 for National Science Foundation (NSF) Scholarships in STEM/Engineering with FAU.

- Held Safety and Security Planning campus training workshops for all faculty, staff and adjuncts; appointed 18 building safety coordinators; held regular campus drills for different emergency scenarios and bi-monthly drills in the Center for Early Learning.
Revenue Summary

A summary of revenues for the last seven years is listed below.

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2011-2012 Selected Accomplishments
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Palm Beach State College