

# Career Opportunities for Majors in **SPORTS MANAGEMENT**

Palm Beach State College  
Career Centers

[www.palmbeachstate.edu/career.xml](http://www.palmbeachstate.edu/career.xml)

Some Florida public universities offering this major: [FGCU](#) [FIU](#) [UF](#) [FSU](#) [UNF](#) [UWF](#) [UT](#)  
(for a more extensive list of colleges and universities, go to [www.petersons.com](http://www.petersons.com))

## Description of major:

A Sport Management program prepares students for the delivery and management of sport as leaders and administrators and for further study in graduate school. The major is designed to develop an understanding of the sports industry from a managerial perspective. Students will gain insights into the theoretical and applied aspects of managing the sport enterprise leading to opportunities in a number of sports related professions that focus on leadership roles, including youth, amateur and professional sports; recreational, college and university sports programs; and the marketing and management of all sport and fitness-related goods and services.

## Sample Occupations

|                                |                                   |  |
|--------------------------------|-----------------------------------|--|
| Physical Education Teacher     | Coach                             | Athletic Director*                                   |
| Director of YWCA/YMCA          | Director of Boys' or Girls' Clubs | Camp Director  |
| Preschool Director             | Health Club Manager               | Sports & Fitness Program Coordinator                 |
| Intramural Director            | Gymnastics/Tumbling Director      | Corporate Fitness Director                           |
| Recreation Supervisor          | Sports Announcer                  | Sales Representative, Sporting goods                 |
| Business Manager, Sports Team* | Sports Event Coordinator          | Marketing Assistant/Marketing Director – Sports Team |
| Public Relations Coordinator   | Sports Facility Manager           | Professional Sports Agent*                           |

## Example of Work Settings

|   |                            |                          |
|---|----------------------------|--------------------------|
| Schools   | State/federal government   | Hospitals/schools        |
| YMCA  | Parks & recreation offices | City Recreation Programs |
| Campgrounds                                     | Fitness clubs/resorts/spas | Community organizations  |
| Professional and semi-professional sports teams | Sporting goods industry    | Colleges & Universities  |

## Sources of career information:

Go to [www.facts.org](http://www.facts.org) Choose **"Finding a College or Program."** In the **"Explore Careers"** box, select one or all of the following links and follow the directions:

- Career Development
- Career Planning - Florida CHOICES
- Related Links & Resources

Visit or call the Career Center on your campus for more information.

**Palm Beach Gardens**  
BR 129  
(561) 207-5350

**Lake Worth**  
CT 104  
(561) 868-3066

**Boca Raton**  
BT 125  
(561) 862-4325

**Belle Glade**  
CR 115  
(561) 993-1129