Bank of America to be presenting sponsor for Palm Beach State College STEAM event featuring actor John Lithgow

Lake Worth, Fla. (December 11, 2013)—Bank of America announced today it will serve as the presenting sponsor for the Palm Beach State College STEAM (Science, Technology, Engineering Arts and Math) Initiative fundraiser titled “Inside the Mind of John Lithgow” at 11:30 a.m. Jan. 30 at the Kravis Center for Performing Arts in West Palm Beach, Fla.

“Science and technology are the underpinnings of advancements in the community, and the arts and creativity are critical to innovation,” said Fabiola Brumley, Palm Beach County president for Bank of America. “I am very excited we are supporting the STEAM Initiative along with the STEAM event to advance education and create opportunities for students and ultimately a stronger, more diversified workforce.”

The event is expected to attract more than 600 guests, similar to last year’s launch of the five-year initiative featuring computer icon Steve Wozniak.

Lithgow was selected to continue the STEAM dialog as the college initiative includes the arts because we understand the integral role and basic contribution art makes to science, technology and engineering.

The actor is best known for his iconic roles in theatre, film and television and was nominated for Oscars for “The World According to Garp,” “Terms of Endearment” and “Twilight Zone.” He has appeared in more than 30 films including “Shrek” (as the voice of Lord Farquaad) and “Rise of the Planet of the Apes.” Lithgow has been nominated for 11 Emmy Awards and won five; three for the loopy character of the alien High Commander, Dick Solomon, on the hit NBC comedy series “3rd Rock from the Sun.” He has written eight New York Times best-selling children’s picture books and a memoir entitled, “Drama: An Actor’s Education.”
The Initiative goal is to raise money to support STEAM scholarships, STEAM academic programs and to increase the number of student internships and partnerships with local businesses.

For more information, call 561-868-3450 or visit www.palmbeachstate.edu/foundation/steam.

Individual tickets are $125. A table of 10 is $1,000. Sponsorships are available at various levels. To register, click here.

About Bank of America
Bank of America’s commitment to corporate social responsibility (CSR) is a strategic part of doing business globally. Our CSR efforts guide how we operate in a socially, economically, financially and environmentally responsible way around the world, to deliver for shareholders, customers, clients and employees. Our goal is to help create economically vibrant regions and communities through lending, investing and giving. By partnering with our stakeholders, we create value that empowers individuals and communities to thrive and contributes to the long-term success of our business. We have several core areas of focus for our CSR, including responsible business practices; environmental sustainability; strengthening local communities with a focus on housing, hunger and jobs; investing in global leadership development; and engaging through arts and culture. As part of these efforts, employee volunteers across the company contribute their time, passion and expertise to address issues in communities where they live and work. Learn more at www.bankofamerica.com/about and follow us on Twitter at @BofA_Community.

About Palm Beach State College
Serving 48,000 students annually, Palm Beach State College is the largest institution of higher education in Palm Beach County, providing bachelor’s degrees, associate degrees, professional certificates, career training and lifelong learning. Established in 1933 as Florida’s first public community college, it offers more than 100 programs of study at locations in Lake Worth, Boca Raton, Palm Beach Gardens and Belle Glade.

Photo:
Front row from left: Jay Harold Matteson, director of the Institute for Energy and Environmental Sustainability and Lexy Carter, president of the PBSC Community Earth Club.
Middle: Palm Beach County Bank of America President Fabiola Brumley.
Back row from left: Andrea Trainor, a student studying electrical power technology and Suellen Mann, executive director of the Foundation.

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