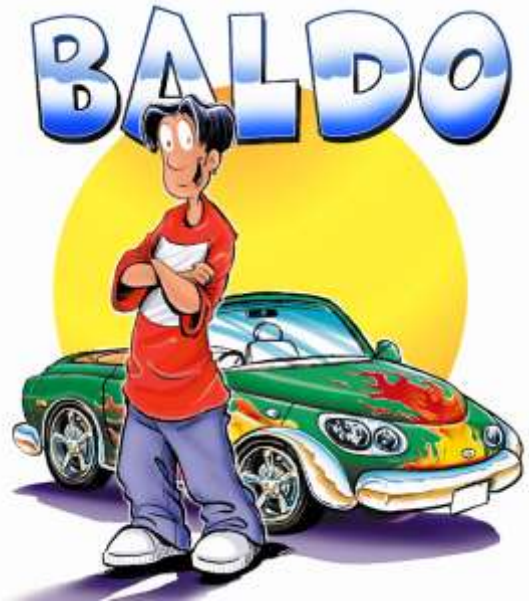


Story of first mainstream Latino comic strip to be exhibited at Palm Beach State's Dario Gallery

(Lake Worth, Fla. – Aug. 29, 2011) In the spring of 1998, writer Hector Cantu called up his artist friend, Carlos Castellanos, with a proposal to collaborate on a comic strip. It was a simple premise—the adventures of a Latino teenage boy and his family. Two years after that initial phone call, “Baldo” was launched nationwide. The Jan and Gary Dario Gallery will feature an exhibition of the comic strip, “Baldo Comics by Carlos Castellanos,” Sept. 8 through Oct. 14.

Castellanos is a Cuban-born illustrator, cartoonist and entrepreneur who lives in West Palm Beach. In addition to “Baldo,” he is the author of two books, “The Lower You Ride, The Cooler You Are,” “Night of the Bilingual Telemarketer” and co-author of “The Ultimate Success Secret” with Dan Kennedy. In addition to his thriving art business, Castellanos is founder of Drawn By Success. He successfully mentors and coaches other creative professionals on the secrets to doing meaningful, creative work that inspires them and others.



The exhibition will feature more than 40 “Baldo” pieces, as well as a large story board and portraits of the main characters of the comic strip. Castellanos will be in attendance at the opening reception on Sept. 8 from 5 to 7 p.m. The reception and exhibit is free and open to the public.

[The Jan and Gary Dario Gallery](#) is located at the northeast corner of 6th Ave. and Congress Ave. on the Palm Beach State College campus in Lake Worth. Gallery hours are 9 a.m. to 4:30 p.m. Monday through Friday. For more information about the exhibit, contact Jessica Amaral, gallery coordinator, at 561-868-3909 or amaralj@palmbeachstate.edu.

Serving more than 51,000 students annually, Palm Beach State College is the largest institution of higher education in Palm Beach County, providing bachelor's degrees, associate degrees, professional certificates, career training and lifelong learning. Established in 1933 as Florida's first public community college, it offers more than 100 programs of study at locations in Lake Worth, Boca Raton, Palm Beach Gardens and Belle Glade.

Media contact:

Mark Udry

College Relations & Marketing Specialist

Phone: 561-868-3120

udrym@palmbeachstate.edu