

Eissey Campus Student Engagement and Success Model 2009-2010

Pre-Enrollment Strategies

Enhance College-wide Recruitment/Marketing

Goal: *Increase awareness about PBCC*

- High School visits with Principals by Registrar and Dean
- Pantherfest to be included with Campus picnic
- Counselor Luncheon
- Business Partnership Councils



Converting Applicants to Enrolled Students

Goal: *Increase applicant to enrolled yield*

- Welcome letter from Provost
- Follow-up letter from Dean (2 weeks)
- Information letters including:
 1. Financial Aid
 2. Testing/Education Planning
 3. Advisement and Career Services
 4. Student activities, clubs & intramurals



Educational Planning

Goal: *Reduce first term attrition rates, increase success and encourage student engagement*

- Emphasize/explore barriers to success
- Emphasize Class/course sequencing
- Encourage reducing # hours
- Career Planning Assessment to encourage career exploration
- Explore individual student academic and personal success issues
- Emphasize college success resources
- College-wide recognition of value of Advising, Educational Planning and Career Development on student success, retention and completion



Post-Enrollment Strategies

Student Engagement (Retention and Completion)

Goal: *Increase student engagement, retention and completions*

- Emphasize follow-up meetings with advisors
- Encourage use of LLRC resources and workshops
- Emphasize use of SLC/tutoring
- Emphasize student activities & clubs
- Title III Grant initiatives
- Math “Combo” classes and ALEKS testing
- Follow probation/suspension/dismissal model
- Advisor and Financial Aid information tables around campus
- Letters to enrolled students: undecided, probation, 18-24 hours and 60+ hours



Academic/Student Services Partnership in Student Success

Goal: *Recognize the value of a strong partnership among Academic affairs, Student Affairs and Facilities for engagement, success and retention of students.*

- Maintain high academic standards to assure future success in work or transfer
- Maintain a campus environment conducive to learning
- Encourage more non-prep student to take SLS1501
- Academic Program Updates for Advisement staff
- Advisor and Career Center presentations in SLS1501 classes
- Encourage enrollment in Career Development classes, i.e. SLS1301 and Career Center staff presentations in all classes
- Encourage faculty participation in Early Warning Program
- Enhance Campus sense of community
- “An Academic Affair” Campus Forums
- SS/AA collaboration on Campus surveys
- Collaboration on the Academic Progression Intervention Model
- Collaboration on the Developmental Education Committee
- Collaboration in communicating with students
- Continue Prep learning communities – “Combo” Classes