

Gym utilization incentive

How do I earn the 50% gym membership reimbursement? You must visit your gym at least 25 times per quarter for a yearly total of 100 visits in order to qualify for the \$150.00 contribution towards your membership costs.

Is there a preferred gym for this incentive? Yes, Florida Blue has partnered with *Healthways* in order to provide discounted access to nearly 9,000 fitness locations nationwide, anytime and anywhere.

How much does the membership cost? Members of *HealthWays* pay only \$25 to enroll and \$25 per month (per participant) for unlimited access.

Am I still eligible for the \$150.00 annual membership reimbursement if I use a gym outside of the *Healthways* Network? Yes.

How will I earn towards the required 100 point total to receive my reimbursement? If you are a member of *HealthWays*, your utilization data will automatically be shared with Florida Blue and points will be credited to your account every 30-45 days. If you are utilizing a gym outside of the *HealthWays* network, you will need to provide a monthly visit log from your gym to your wellness program contact. This will be submitted for processing by Florida Blue. **When will I receive my reward?** Those participants reaching the required utilization threshold will receive their \$150.00 at the end of the 2016 program year.

HealthWays Fitness Your Way Program Enrollment

Who is eligible? Members and their dependents over age 18 who have an active Florida Blue medical benefits plan.

Enroll online – Log into Blue365 (www.blue365deals.com) Find the “*Healthways*” fitness deal under fitness and click “View Now.” Click “Redeem Now” and you’ll be taken to the *Blue365 Healthways Fitness Your Way* home page.

Enroll by phone by calling **(888) 242-2060**, Monday through Friday, 8am to 9pm.

What is my membership commitment?

There is a three-month commitment which is billed monthly, as well as the \$25 enrollment fee. You may cancel your membership at any time after the initial 3 months.

Can I use the program the same day I enroll?

Yes. A temporary member ID card is available to you online upon completion of your enrollment. You may use it immediately at any participating fitness location.