

Gym Utilization Incentive

How do I earn the 50% gym membership reimbursement?

You must visit your gym at least 25 times per quarter for a yearly total of 100 visits in order to qualify for the \$150.00 contribution towards your membership costs.

How do I receive my points for visiting my gym?

You must submit the completed and signed gym utilization form to your Benefits Administrator or wellness program contact quarterly, by **April 5, July 5th, October 5th and December 18**. The form requires verification from a Gym associate of your visits. Your Benefits Administrator will submit your report for 25 points each quarter to Florida Blue to apply the points to your rewards account.

How do I track my progress?

You can track your progress towards your utilization goal by logging into your fb.com account and accessing the reward lobby page. Your quarterly gym utilization points will be updated within 2 weeks from the date submitted.

How will my college know if I've met the gym utilization requirement?

Reporting for those participants that have successfully completed the gym utilization requirements will be provided to FCSRMC in the standard monthly participation reports. FCSRMC will directly reimburse each college for those qualifying individuals in February 2018.

When will I receive my reward?

Those participants reaching the required utilization threshold (100 points) will receive their \$150.00 in February 2018.

Is there a preferred gym for this incentive?

You are not required to use a Healthway gym to receive the incentive, however, FloridaBlue has partnered with Healthways in order to provide discounted access to a broad network of popular gyms throughout the state of Florida.

What is included in the offering?

- *The Fitness Network*. An unlimited fitness membership that provides access to nearly 8,000 fitness locations nationwide, anytime and anywhere. For example, you can visit Curves® in the morning and Anytime Fitness® at night.
- *The Daily Challenge*. Engaging challenges utilizing social networking, gaming and rewards.
- Online Support. 24/7 access to online tools, trackers and coaching through the Healthways Fitness Your Way website (fitnessyourway.healthways.com).

How much does the membership cost?

For unlimited access to all components a member pays only \$25 to enroll and \$25 per month (per participant).

Do I have to pay taxes on my membership fees?

Taxes will be applied to your membership fees at the rate specified by your local or state government.

Are my membership fees reimbursable under my health plan benefits or health saving account?

No, these are not considered eligible expenses under health plan benefits or health savings account rules.

Enrollment Who is eligible?

Members and their dependents over age 18 who have an active FloridaBlue medical benefits plan.

Note: The Healthways Fitness Your Way Program does not offer family membership rates.

How do I enroll?

Enrolling in the program is quick and easy. You have two options:

- Enroll online by logging in to Blue365 (at www.blue365deals.com). After logging in, click on “Browse Deals,” then “Fitness” or “View all Fitness offers.” Find the “Healthways” fitness deal (you may need to click the blue right-facing arrow to view it) and click “View Now.” Click “Redeem Now” and you’ll be taken to the Blue365 Healthways Fitness Your Way home page. On that page choose “Click here to enroll now.”
- Enroll by phone by calling (888) 242-2060, Monday through Friday, 8 a.m. – 9 p.m., in any U.S. time zone.

Can I enroll directly at the fitness center?

No. You must enroll on line or by phone to get your temporary Healthways Fitness Your Way member identification card which will allow you access to any of the fitness centers in the network.

What is my membership commitment?

There is a three-month commitment; fees are billed monthly. You may cancel your membership at any time after the initial three months.

Can I use the program the same day I enroll?

Yes. A temporary member ID card is available to you online upon completion of your enrollment. You may use it immediately at any participating fitness location. If you enroll online you will be taken to an enrollment confirmation web page after you complete the enrollment process. The confirmation page includes a printable temporary member card as well as your payment confirmation information.

If you enroll by phone, you will need to log in to **fitnessyourway.healthways.com** to access a printable temporary member card. Once you've logged in, click on "My Account," then "Membership Card," then "Print This Page." Print that page (which will be your temporary member card) and take it to any fitness location in the Healthways Fitness Your Way Program network to get started. Remember, you have unlimited access to any fitness location in the network.

Utilizing a gym outside of the Healthways Network

Am I still eligible for the \$150.00 annual membership reimbursement if I use a gym outside of the Healthways Network?

Yes.

How will I earn points towards my \$150.00 contribution?

You will submit provide proof of your utilization by completing and signing the Gym utilization form. The form requires verification from a Gym associate of your visits. Submit the completed and signed form to your college's Benefit's Administrator or wellness program contact quarterly by April 5, July 5, October 5, and December 18, to be submitted for points.

This information will be compiled into a quarterly group reported activity file and sent to FloridaBlue for processing.

When will I receive my reward?

Those participants reaching the required utilization threshold (100 points) will receive their \$150.00 in February 2018.

Am I eligible for earning the points and the gym reimbursement if I attend a free facility like a campus gym?

No. Participants using a free facility are not eligible to receive points or gym-reimbursement.

