

## **FOR IMMEDIATE RELEASE**

### **Classes that motivate employees are now available to individuals**

(November 15, 2002 – Lake Worth, FL) When local business and industry need specific training for their employees, they often call the Customized Business and Industry Training (CBIT) program at Palm Beach Community College. Beginning in January 2003, CBIT classes in business topics and leadership will be available to individuals.

The “open enrollment” courses are designed to enhance job performance and business relationships and prepare people for entry to mid-level management.

The four-hour day and evening classes include such topics as “Emotional Intelligence,” “Mind Your Own Business (entrepreneurship),” “Hiring the Right Employee,” “Gung Ho” and “Leadership Foundations.” Most will be held at PBCC in Palm Beach Gardens; two leadership courses will be offered at PBCC in Boca Raton. The classes are “potential motivators,” says Deborah Arndt, who coordinates the program at PBCC.

“They encourage employees to want to be involved,” Arndt said. “Their job performances are automatically enhanced by positive attitudes.”

They’re more likely to stay, too, said John Lyons, director of staff development for ACTS Retirement-Life Communities, Inc. ACTS owns retirement facilities in four states, including Florida. ACTS offers numerous professional development opportunities for their employees.

“We’re preparing our next generation of managers,” Lyons said. “We want retention, and we want our employees to grow. In an industry with a high turnover rate, our turnover is low.”

CBIT has taught practical courses in business math, writing and effective presentations as well as leadership courses at ACTS facilities in the county. In cooperation with PBCC’s Human Services program, they’ve even offered a set of classes in gerontology.

“We think the quality of the courses is outstanding,” Lyons said. “We chose PBCC because they have a wide range of course offerings that meet the needs of our wide range of employees.”

For more information, **contact Deborah Arndt at 561-207-5713.**

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