

COLLEGE RELATIONS AND MARKETING

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FOR IMMEDIATE RELEASE:

PBCC Celebrates Health Information and Technology Week

(Lake Worth, Fla. – Oct. 27, 2009) Palm Beach Community College will celebrate national Health Information and Technology Week Nov. 1-7 to educate students, faculty, staff and the public on the profession's important role in health care.

According to the American Health Information Management Association, the observance acknowledges thousands of professionals who perform their duties throughout the year. Technology can improve data quality and efficiency in consumer health care, but management of that information is one of the most complex challenges facing health care organizations today. Health Information Management professionals are vital to the health care system's ability to collect and manage health records and deliver timely, accurate data to care providers, which improves patient care and safety.

The following events are free and open to the public:

Nov. 1-7

ETA Building, 2nd floor lobby (PBCC Lake Worth)

Projects by PBCC Health Information Management students will be on display for viewing.

Nov. 2

6 p.m. – 9:30 p.m.

ETA Pruitt Plaza (PBCC Lake Worth)

Suncoast AHIMA will hold a panel discussion with field experts about career paths and experience, as well as a Q&A session. All interested students and the public are welcome.

For program information, visit the Web site at www.pbcc.edu/HealthInfoMgmt.xml. Contact Latisha Myrick at 561-868-3819 or myrickl@pbcc.edu for event information.

Palm Beach Community College will become Palm Beach State College in 2010. Serving more than 49,000 students annually, it is the largest institution of higher education in Palm Beach County, providing the bachelor's degree, associate degrees, professional certificates, career training and lifelong learning. Established in 1933 as Florida's first public community college, it offers more than 100 programs of study at locations in Lake Worth, Boca Raton, Palm Beach Gardens and Belle Glade.

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