

## Sellout crowd to hear Steve Wozniak at Palm Beach State College STEAM launch Thursday

(WEST PALM BEACH, Fla. – Jan. 30, 2013) – Apple Inc. co-founder Steve Wozniak will share his perspectives on U.S. competitiveness and the growing need for science and technology professionals at Thursday’s launch of the Palm Beach State College Foundation’s STEAM initiative. PNC Bank is presenting sponsor for the event.



photo by Michael Bulbenko

Tickets to the inaugural STEAM event and luncheon at the Kravis Center were sold out weeks before the Jan. 31 event date. The Silicon Valley icon known popularly as “The Woz” will treat the audience of 650 to an unscripted, in-the-round conversation, fielding their questions on such topics as the future of technology, advice for young people, and the inside story on his and Steve Jobs’ work to create Apple Computer Inc. in 1976.

Wozniak helped to shape the personal computer industry with his design of Apple’s first line of products, the Apple I and II, and influenced the popular Macintosh line that followed. He currently serves as chief scientist for Fusion-io, a global data storage and delivery firm.

Palm Beach State’s five-year STEAM initiative targets the so-called STEM fields of science, technology, engineering, and mathematics, adding the arts into its scope. The STEAM goal is to support student enrollment in these fields by providing 1,000 new scholarship awards, creating 50 academic program enhancements and generating 100 new business partnerships with 50 new internship opportunities. Even before the

official launch event, the College Foundation has reported receiving \$600,000 in STEAM program support and \$15,000 in STEAM scholarship donations.

Yvonne Boice, Boca Raton businesswoman and event chair, said the internationally recognized Wozniak is the perfect featured guest to headline the STEAM launch. “He is one of the world’s leading innovators, and his presence at our event exemplifies the tremendous commitment that Palm Beach State College has to creating an environment of excellence for their students and the community,” she observed.

### **About Palm Beach State College**

Serving 49,000 students annually, Palm Beach State College is the largest institution of higher education in Palm Beach County, providing bachelor’s degrees, associate degrees, professional certificates, career training and lifelong learning. Established in 1933 as Florida’s first public community college, it offers more than 100 programs of study at locations in Lake Worth, Boca Raton, Palm Beach Gardens and Belle Glade.

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### **Note to Editors:**

Media coverage of the STEAM event is permitted. All media representatives must present press credentials. Media check-in begins at 11 a.m. at the Kravis Center’s Cohen Pavilion with program start at 11:30 a.m. All media must be in the room by 12:30 p.m. to cover Mr. Wozniak’s appearance.

A post-event press conference at 2 p.m. will provide media with an opportunity to interview Mr. Wozniak and take additional photos. The press conference will be in the 2<sup>nd</sup> floor Recording Studio at the Kravis.

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