



COLLEGE RELATIONS  
AND MARKETING

4200 Congress Avenue  
Lake Worth, FL 33461-4796

561-868-3122  
561-868-3123

[www.PalmBeachState.edu](http://www.PalmBeachState.edu)  
[crmarket@palmbeachstate.edu](mailto:crmarket@palmbeachstate.edu)

FOR IMMEDIATE RELEASE

## Media Advisory

Aug. 27, 2013

# **NCBAA chapter at Palm Beach State to host bell-ringing event to mark 50<sup>th</sup> Anniversary of the March on Washington and Dr. Martin Luther King, Jr.'s "I Have a Dream" speech**

- What:** The Palm Beach State College chapter of the National Council on Black American Affairs on the Lake Worth campus is holding a bell-ringing event to mark the 50<sup>th</sup> anniversary of the March on Washington where Dr. Martin Luther King, Jr. delivered his famous "I Have a Dream" speech on Aug. 28, 1963. Dr. Bernice King, daughter of the civil rights leader and chief executive officer of The King Center in Atlanta, has encouraged people and organizations across the country to hold bell-ringing ceremonies to commemorate the historic event and the speech in which her father issued a call to "let freedom ring."
- When:** 3 p.m. Aug. 28, 2013 (The event will last no more than 30 minutes.)
- Where:** Martin Luther King, Jr. Plaza (near the Administration building), Palm Beach State College in Lake Worth, 4200 Congress Ave.
- About NCBA:** NCBA was founded in 1972 as an affiliate of the American Association of Community Colleges. It works to maximize personal and career opportunities for African-American students, faculty, staff and administrators. Through a variety of intellectual, cultural and social activities, the Council provides a platform for personal growth, professional development and scholarships. The Palm Beach State chapter of NCBA was established in 1997.

*Serving 48,000 students annually, Palm Beach State College is the largest institution of higher education in Palm Beach County, providing bachelor's degrees, associate degrees, professional certificates, career training and lifelong learning. Established in 1933 as Florida's first public community college, it offers more than 100 programs of study at locations in Lake Worth, Boca Raton, Palm Beach Gardens and Belle Glade.*

- Media contact:** Tabatha B. McDonald  
College Relations and Marketing Specialist  
(561) 868-3127