

FOR IMMEDIATE RELEASE

“Shaping the future” inspires student winner of 70th anniversary poster design competition

(Lake Worth, FL -- March 27, 2003) It’s a cello, not a guitar, and there’s a computer in the lower right half of the poster created for the 70th anniversary celebration of Palm Beach Community College. But student artist Jen McIntosh would like you to consider the gestalt of the piece first.

The winning image in the 70th anniversary poster contest was designed to express the vast number of programs PBCC has to offer, McIntosh said. After examining the college catalog and considering the anniversary slogan, “70 Years of Shaping the Future,” she reached some “very natural conclusions.”

“I tried to represent a few varied fields of study in a somewhat abstract, ambiguous way while creating one object and overlapping onto another object to create a third object,” McIntosh explained, “and hopefully, it represents the largeness of the school.”

The graphic design student from **Palm Beach Gardens** received a \$500 gift certificate from Office Depot. Her image will be placed on posters, banners that hang from the light poles at all four PBCC locations, the cover of an anthology recounting people’s memories of the College and more.

McIntosh returned to college last year part-time to complete an associate in science degree in graphic design at **PBCC in Lake Worth**. With a bachelor’s degree in fine arts from York University in Toronto, she worked in graphic design, teaching herself some of the sophisticated software that designers employ. To keep up with her profession and fill in “the gaps in my knowledge,” she began taking classes at PBCC and plans to finish in the spring of 2004.

“The program at PBCC includes theory and technique, but also produces a portfolio of professional work,” McIntosh said. “My graphic design (Tim Eichner, Sandra Williams) and fine arts (Vernon Grant) professors are really gifted teachers.”

The second place award in the 70th anniversary poster contest goes to Sandra Cimbaro, a second-year graphic design student at PBCC in Lake Worth who will graduate this spring. Cimbaro’s design depicts some of the many professions for which the College provides training. The artist once earned an associate

in arts degree from PBCC, then went on to earn a bachelor's in computer science from Florida Atlantic University. She later returned to PBCC to earn an associate in science degree in graphic design. Cimbaro wins a \$100 gift certificate from Jerry's Artarama, which she says she'll use to fund her artistic hobbies.

Editor's Note: To download photos to accompany this new story, go to <http://cp.pbcc.edu/publish/events/70th/PosterImagesMedia.asp> To see the 70th anniversary Web site, go to www.pbcc.edu/events/70th

About Palm Beach Community College:

Palm Beach Community College, a richly diverse comprehensive two-year institution with a history of achievement since 1933, offers more than 100 programs of study at locations in Lake Worth, Boca Raton, Belle Glade and Palm Beach Gardens. PBCC is dedicated to serving the educational needs of Palm Beach County by providing associate degrees in arts and science, professional certificates, workforce development and lifelong learning.

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