

Palm Beach State College
Curriculum Committee Agenda
March 29, 2012

FA - Possible Financial Aid Action Warranted

I. Approval of February 23, 2012 Minutes

Discussion:

Data sources consulted: Minutes

Action:

II. For Your Information

CCE/Avocational Course Dictionary Actions February 16th through March 22nd

| New Avocational and CCE Courses | Title | Clock Hours |
|--|--|--------------------|
| BEO0378 | Profit Making for Non Profit | 10 |
| FFO0213 | FLUSAR Structural Collapse: Awareness and Operations | 40 |
| FFO0606 | Street Smart Driver/Operator | 16 |
| HOO0120 | The China Experience for Health Professionals | 12 |
| IEO0015 | International Product Marketing | 12 |
| POO0514 | Physical Fitness Trainer | 32 |
| YCO0158 | Biology=Life | 12 |
| YCO0159 | Building Structures | 12 |
| YCO0160 | Forensic Files | 12 |
| YCO0161 | Friendship Bracelets | 12 |
| YCO0162 | Stop the Presses! SYC Newspaper | 12 |
| YCO0163 | Comical Comics | 12 |
| YCO0164 | Creole 101 | 12 |
| YCO0165 | Design Your Own Room | 12 |
| YCO0166 | FUNDamentals of Math | 12 |
| YCO0167 | Act it Out! | 12 |
| YCO0168 | Pottery on the Wheel (Beginners) | 12 |
| YCO0169 | Youth Entrepreneurship Conference | 28 |
| YCO0400 | Summer Youth Camp: R.A.M.P.S. Ages 7-8 | 320 |
| YCO0401 | Summer Youth Camp: R.A.M.P.S. Ages 9-10 | 320 |
| YCO0402 | Summer Youth Camp: R.A.M.P.S. Ages 11-12 | 320 |

| Revised Avocational and CCE Courses | Title | Changes |
|--|---|---|
| AVO0297 | Girls Just Wanna Have Fun | Revise course description. |
| AVO0397 | A Show of Hands | Change course title to <i>A Show of Hands: Sign Language</i> ; Change special fee from \$58.88 to \$68.88; Revise course description. |
| AVO0517 | Problem Solving in the Real World | Revise course description |
| AVO0526 | Plan the Big Event | Change clock hours from 12 to 24; Change special fee from \$58.88 to \$137.76. |
| AVO0820 | What do I want to be? – Career Explorations for Little People | Change course title to <i>Wanna Do Career</i> ; Revise course description. |
| AVO0841 | The Eye of an Artist | Revise course description. |
| AVO0980 | Dance Choreography | Revise course description. |
| FFO0181 | Quint Orientation | Change course title to <i>Quint Operations</i> ; Add Student Medical Accident Insurance (\$6.83); Add \$110 special fee. |
| FFO0692 | Driver Candidate School (112) | Change course title to <i>Driver Candidate School</i> ; Change clock hours from 112 to 48; Add Student Medical |

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| | | |
|---------|---|--|
| | | Accident Insurance \$6.83); Add \$175 special fee. |
| FFO0940 | Extrication Refresher (16 Hour) | Reactivate course; Change course title to <i>Vehicle Extrication Refresher</i> ; Add Student Medical Accident Insurance (\$6.83); Add \$85 special fee; Revise course description. |
| FFO0945 | Technical Vehicle Extrication | Change course title to <i>FLUSAR Vehicle and Machinery Rescue – Technician Level</i> ; Change special fee from \$90 to \$275; Revise course description. |
| HEO0226 | Making the Most of Classroom Interactions | Change clock hours from 20 to 25. |
| POO0097 | Injury/Death Investigations | Change course description. |
| POO0162 | DUI Case Preparation | Reactivate course; Change course title to <i>DUI Trial Preparation and Presentation</i> ; Change clock hours from 40 to 24; Add course description. |

Minutes Correction

1/26/12-Iv.B.2. The title of the new BS Nursing course should be NUR 4XXX (4847) Clinical Decision **Making/** ~~and~~ Critical Thinking

Course Dictionary Housekeeping

Graphic Design Course descriptions updated for grammar and software corrections effective May 2012:

ART 1201C Design Fundamentals
 ART 1205C Color Design
 ART 1300C Drawing 1
 ART 2330C Life Drawing
 GRA 2131C Multimedia Graphics
 GRA 2144C Graphic Web Design
 GRA 2132C Multimedia Design

GRA 2940 Graphic Design Internship In a course description update project it was discovered that the catalog description and Course Dictionary prereq panels did not match for this course. Upon consulting the cluster chair, the associate dean and the College Registrar, it was decided to resolve this the prerequisites of GRA1190C, GRA1530C, both with a grade of B or Higher would be removed from the Course Dictionary prereq panel and a special designator I2-Internship would replace them. The catalog prereq statement “Prerequisite: All other Graphic Design courses required for Graphic Design Technology program. A 3.0 minimum GPA in major graphic design courses and approval of department chair.” would remain. When loaded, this course would need to have instructions added by the department indicating directions for the student to see the department chair to have the special designator put on their record so that students could register for the course. This way the department can adequately screen students to make sure they qualify to enroll in the internship course.

III. Old Business

Discussion:

Data sources consulted: Curriculum Support Documents

Action:

IV. New Business

Credits/Clock Hours

A. Bachelor Program Actions

BAS Supervision and Management

New Courses

Effective August 2012

GEB 3453 Business Ethics and Stakeholder Management (3 lecture contact hours, Prerequisite of FIN3400, GEB 3213 both with a grade of C or higher)

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Revised Courses

Effective August 2012

| | | |
|----------|--|---|
| DSC 3079 | Foundations of Public Safety (Change prerequisite from Admission to the BAS Supervision and Management program or consent of department to FIN3400, GEB3213 with a grade of C or higher) | 3 |
| DSC 4034 | Security & Emergency Communications (Change prerequisite from Admission to the BAS Supervision and Management program or consent of department to FIN3400, GEB3213 with a grade of C or higher) | 3 |
| DSC 4710 | Capstone: Public Safety Management (Change prerequisite MAN4120 (with a grade of C or higher) to FIN3400, GEB3213 with a grade of C or higher) | 3 |
| FIN 3400 | Principles of Financial Management (Add ACG 2022 with a grade of C or higher to prerequisites of “Admission to the BAS Supervision and Management program or consent of the department”) | 3 |
| GEB 3375 | Foundations of International Business (Change prerequisite from Admission to the BAS Supervision and Management program or consent of department to FIN3400, GEB3213 with a grade of C or higher) | 3 |
| GEB 4113 | Entrepreneurship (Change prerequisite from Admission to the BAS Supervision and Management program or consent of department to FIN3400, GEB3213 with a grade of C or higher) | 3 |
| GEB 4891 | Strategic Management & Decision Making (Change prerequisite from “Admission to the BAS Supervision and Management program or consent of the department “to FIN3400, GEB3213 with a grade of C or higher) | 3 |
| GEB 4935 | Capstone: General Management (Change prerequisite from Admission to the BAS Supervision and Management program or consent of department to FIN3400, GEB3213 with a grade of C or higher) | 3 |
| HSA 3110 | Healthcare Organization & Management (Change prerequisite of Prerequisite: Admission to the BAS Supervision and Management program or consent of the department “to FIN3400, GEB3213 with a grade of C or higher) | 3 |
| HSA 3160 | Health Care Marketing (Change prerequisite from Admission to the BAS Supervision and Management program or consent of department to FIN3400, GEB3213 with a grade of C or higher) | 3 |
| HSA 4109 | Principles of Managed Care (Change prerequisite from Admission to the BAS Supervision and Management program or consent of department to FIN3400, GEB3213 with a grade of C or higher) | 3 |
| HSA 4421 | Legal Aspects & Legislation in Healthcare (Change prerequisite of BUL 3130 with a grade of C or higher to FIN3400, GEB3213 with a grade of C or higher) | 3 |
| HSA 4553 | Ethics in Health Care (Change prerequisite from Admission to the BAS Supervision and Management program or consent of department to FIN3400, GEB3213 with a grade of C or Higher) | 3 |
| HSA 4938 | Capstone: Health Management (Change prerequisite from MAN4120 (with a grade of C or higher) to FIN3400, GEB3213 with a grade of C or higher) | 3 |
| HSC 4500 | Epidemiology (Change prerequisite from HSA3110 (with a grade of C or higher) to FIN3400, GEB3213 with a grade of C or higher) | 3 |
| ISM 4011 | Management Information Systems (Change prerequisite from “Admission to the BAS Supervision and Management program or consent of the department”; One of the following: BUL3130, MAN3025, MAN3301 or MAN3240 (with a grade of C or higher) to FIN3400, GEB3213 with a grade of C or higher) | 3 |
| MAN 3240 | Organizational Theory and Management (Change prerequisite from MAN3025 (with a grade of C or higher) to “Admission to the BAS Supervision and Management program or consent of the department”) | 3 |
| MAN 3301 | Human Resources Management (Change prerequisite from “Admission to the BAS Supervision and Management program or consent of the department” to FIN3400, GEB3213 with a grade of C or higher) | 3 |
| MAN 4120 | Leadership Challenges and Supervision (Change prerequisite from Prerequisite: One of the following: BUL3130, MAN3025, MAN3301 or MAN3240 (with a grade of C or higher) to FIN3400, GEB3213 with a grade of C or higher) | 3 |
| MAN 4162 | Customer Relations for Business (Change prerequisite from “Admission to the BAS Supervision and Management program or consent of the department” to FIN3400, GEB3213 with a grade of | |

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| | | |
|----------|--|---|
| | C or higher) | 3 |
| MAN 4401 | Labor Relations Management (Change prerequisite from Prerequisite: MAN3301 (with a grade of C or higher) to FIN3400, GEB3213 with a grade of C or higher) | 3 |
| MAN 4504 | Operational Decision Making (Add prerequisite of FIN3400, GEB3213 with a grade of C or higher) | 3 |
| MAR 4802 | Marketing for Managers (Add prerequisite of FIN3400, GEB3213 with a grade of C or higher) | 3 |
| PAD 4393 | Critical Incident Management (Change prerequisite from “Admission to the BAS Supervision and Management program or consent of the department” to FIN3400, GEB3213 with a grade of C or higher) | 3 |
| PAD 4426 | Public Sector Labor Relations (Change prerequisite from “Admission to the BAS Supervision and Management program or consent of the department” to FIN3400, GEB3213 with a grade of C or higher) | 3 |
| PAD 4442 | Public Safety Community Relations (Change prerequisite from “Admission to the BAS Supervision and Management program or consent of the department” to FIN3400, GEB3213 with a grade of C or higher) | 3 |
| PAD 4604 | Regulatory Policy Administrative Law for the Public Sector (Change prerequisite from “Admission to the BAS Supervision and Management program or consent of the department” to FIN3400, GEB3213 with a grade of C or higher) | 3 |

Revised Programs:

Effective August 2012

| Current LOWER DIVISION REQUIREMENTS GENERAL EDUCATION REQUIREMENTS CREDITS | Proposed LOWER DIVISION REQUIREMENTS GENERAL EDUCATION REQUIREMENTS CREDITS |
|---|---|
| Unless otherwise specified, select courses from each General Education category. ENC 1101 College Composition 1 3 ENC 1102 College Composition 2 3 SPC 1017 Fundamentals of Speech Communications 3 Select two courses from AREA II (Humanities) 6 Select two courses from AREA III (Math) 6 Select two courses from AREA IV (Science) 6 Select two courses from AREA V (Social Science) 6 Select one course from AREA VI (Language/Health) 3 Total General Education Requirements 36 | Unless otherwise specified, select courses from each General Education category. ENC 1101 College Composition 1 3 ENC 1102 College Composition 2 3 SPC 1017 Fundamentals of Speech Communications 3 Select two courses from AREA II (Humanities) 6 Select two courses from AREA III (Math) 6 Select two courses from AREA IV (Science) 6 Select two courses from AREA V (Social Science) 6 Select one course from AREA VI (Language/Health) 3 Total General Education Requirements 36 |
| LOWER DIVISION ELECTIVE COURSES* 24 CONCENTRATION AREA PREPARATION COURSES* 18 Total Lower Division Credit Hours 78 | LOWER DIVISION ELECTIVE COURSES* 24 CONCENTRATION AREA PREPARATION COURSES* 18 Total Lower Division Credit Hours 78 |
| Current Supervision and Management BAS Program | Proposed Supervision and Management BAS Program |
| General Management Concentration (T701) | General Management Concentration (T701) |
| UPPER DIVISION REQUIREMENTS COMMON CORE COURSES | UPPER DIVISION REQUIREMENTS COMMON CORE COURSES |
| CREDITS | CREDITS |
| Required for all concentration areas | Required for all concentration areas |
| BUL 3130 Legal & Ethical Environment of Business 3 | BUL 3130 Legal & Ethical Environment of Business 3 |
| FIN 3400 Principles of Financial Management 3 | FIN 3400 Principles of Financial Management 3 |
| ISM 4011 Management Information Systems 3 | ISM 4011 Management Information Systems 3 |
| MAN 3025 Administrative Management 3 | MAN 3025 Administrative Management 3 |
| MAN 3240 Organizational Theory and Management 3 | MAN 3240 Organizational Theory and Management 3 |
| MAN 3301 Human Resources Management 3 | MAN 3301 Human Resources Management 3 |
| MAN 4120 Leadership Challenges and Supervision 3 | MAN 4120 Leadership Challenges and Supervision 3 |
| Total Core Course Credit Hours 21 | Total Core Course Credit Hours 21 |

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| Concentration Areas - Student chooses one area from the following: | Concentration Areas - Student chooses one area from the following: | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--|---|---------|---------------------------|---|---|--------------|-------------------------------------|---|--------------------------------------|---|---------------------------------|---|---|---|--|---|--|-----------|---|---|---------|--------------------------------------|---|---------------------------|---|-------------------------------------|---|--------------------------------------|---|---------------------------------|---|---|---|--|---|--|-----------|
| <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">GENERAL MANAGEMENT CONCENTRATION (T701)</th> <th style="text-align: right;">CREDITS</th> </tr> </thead> <tbody> <tr> <td>GEB 3213 Business Writing</td> <td style="text-align: right;">3</td> </tr> <tr> <td>MAN 4162 Customer Relations for Business</td> <td style="text-align: right;">3</td> </tr> <tr> <td>MAN 4401 Labor Relations Management</td> <td style="text-align: right;">3</td> </tr> <tr> <td>MAN 4504 Operational Decision Making</td> <td style="text-align: right;">3</td> </tr> <tr> <td>MAR 4802 Marketing for Managers</td> <td style="text-align: right;">3</td> </tr> <tr> <td>GEB 4935 Capstone Experience - General Management</td> <td style="text-align: right;">3</td> </tr> <tr> <td>Elective Choose GEB 3375, GEB 4113 or GEB 4891</td> <td style="text-align: right;">3</td> </tr> <tr> <td>Total Concentration Area Credit Hours</td> <td style="text-align: right;">21</td> </tr> </tbody> </table> | GENERAL MANAGEMENT CONCENTRATION (T701) | CREDITS | GEB 3213 Business Writing | 3 | MAN 4162 Customer Relations for Business | 3 | MAN 4401 Labor Relations Management | 3 | MAN 4504 Operational Decision Making | 3 | MAR 4802 Marketing for Managers | 3 | GEB 4935 Capstone Experience - General Management | 3 | Elective Choose GEB 3375, GEB 4113 or GEB 4891 | 3 | Total Concentration Area Credit Hours | 21 | <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">GENERAL MANAGEMENT CONCENTRATION (T701)</th> <th style="text-align: right;">CREDITS</th> </tr> </thead> <tbody> <tr> <td>GEB 4891 Strategic Management</td> <td style="text-align: right;">3</td> </tr> <tr> <td>GEB 3213 Business Writing</td> <td style="text-align: right;">3</td> </tr> <tr> <td>MAN 4401 Labor Relations Management</td> <td style="text-align: right;">3</td> </tr> <tr> <td>MAN 4504 Operational Decision Making</td> <td style="text-align: right;">3</td> </tr> <tr> <td>MAR 4802 Marketing for Managers</td> <td style="text-align: right;">3</td> </tr> <tr> <td>GEB 4935 Capstone Experience - General Management</td> <td style="text-align: right;">3</td> </tr> <tr> <td>Elective Choose GEB 3375, GEB 4113, MAN 4162, or GEB3453</td> <td style="text-align: right;">3</td> </tr> <tr> <td>Total Concentration Area Credit Hours</td> <td style="text-align: right;">21</td> </tr> </tbody> </table> | GENERAL MANAGEMENT CONCENTRATION (T701) | CREDITS | GEB 4891 Strategic Management | 3 | GEB 3213 Business Writing | 3 | MAN 4401 Labor Relations Management | 3 | MAN 4504 Operational Decision Making | 3 | MAR 4802 Marketing for Managers | 3 | GEB 4935 Capstone Experience - General Management | 3 | Elective Choose GEB 3375, GEB 4113, MAN 4162 , or GEB3453 | 3 | Total Concentration Area Credit Hours | 21 |
| GENERAL MANAGEMENT CONCENTRATION (T701) | CREDITS | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| GEB 3213 Business Writing | 3 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| MAN 4162 Customer Relations for Business | 3 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| MAN 4401 Labor Relations Management | 3 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| MAN 4504 Operational Decision Making | 3 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| MAR 4802 Marketing for Managers | 3 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| GEB 4935 Capstone Experience - General Management | 3 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Elective Choose GEB 3375, GEB 4113 or GEB 4891 | 3 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Total Concentration Area Credit Hours | 21 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| GENERAL MANAGEMENT CONCENTRATION (T701) | CREDITS | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| GEB 4891 Strategic Management | 3 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| GEB 3213 Business Writing | 3 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| MAN 4401 Labor Relations Management | 3 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| MAN 4504 Operational Decision Making | 3 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| MAR 4802 Marketing for Managers | 3 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| GEB 4935 Capstone Experience - General Management | 3 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Elective Choose GEB 3375, GEB 4113, MAN 4162 , or GEB3453 | 3 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Total Concentration Area Credit Hours | 21 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| TOTAL DEGREE CREDIT HOURS | 120 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| TOTAL DEGREE CREDIT HOURS | 120 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

ges:

- Adding 2000 level •

Additional Program Changes: ACG 2022 will be added as a lower division selection to T702, T702A, T703, T703A, T801, T801A, T803, and T803A to allow for the addition of this course as a prerequisite for FIN 3400, which is required in all of these programs.

Justification:

GEB 3453 Development: Managers nowadays are confronted with increasingly complex environments and face challenges trying to balance economic, legal and ethical responsibilities vis-a-vis the stakeholder groups with which they interact. This course investigates the spectrum of business ethics and social responsibility issues that managers face in today's organization.

FIN 3400 Revision: The BAS cluster analyzed learning outcome assessment data for 2 cycles (2009-2010 & 2011-2012) and determined that our FIN3400 students, on average, were missing the performance targets established with the Office of Institutional Research and Effectiveness (IRE). An initial study revealed that at least 8 other State of Florida institutions require an accounting pre-requisite for their FIN3400 course. Based on input from students, BAS instructors, and PBSC Business Administration Accounting professors, the BAS Faculty moved (4-1) to implement Financial Accounting (ACG2022) as a pre-requisite for the course FIN3400.

The Bachelor Program Faculty Cluster recognized the following additional curriculum actions necessary to improve student success in the BAS in Supervision and Management:

- Revise BUL 3130, FIN 3400, GEB 3213, MAN 3025 and MAN 3240 to have no upper level prerequisites other than admission into the BAS program as necessary (they will retain their lower level prerequisites.)
- FIN3400 & GEB3213 will become "hard" prerequisites for all other courses in the BAS Supervision and Management program except MAN3240, MAN3025 and BUL3130.
- For fulltime status, students may select any four of the five courses listed above for the first term. Students are required to complete FIN3400 and GEB3213 prior to taking any BAS courses beyond MAN3240, MAN3025, and BUL3130.
- The above changes apply to T701, T701A, T702, T702A, T703 and T703A degree courses
- Additional program changes will occur for T701 and T701A
 - Adding a new elective Ethics course (GEB3453 developed)
 - Changing MAN4162 to become an elective
 - Changing GEB4891 to become a required concentration area course

Discussion:

Data sources consulted: Curriculum Support Documents

Action:

B. Honors Courses

1. Biology

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New Course

Effective May 2012

BSC 2085 Honors Anatomy and Physiology 1 (3 lecture contact hours, prerequisite: admission into the Honors College; corequisite-BSC 2085L)

3

Justification: This course should be offered, as the Math/Science Institute has expanded its summer programs to include a Pre-Medicine Track. This track would necessitate a Honors-level lecture for the already present Anatomy & Physiology 1 lecture course. Both the Biology Cluster and the Honors Advisory Board has approved this course development.

Discussion:

Data sources consulted: Curriculum Support Documents

Action:

2. Economics

New Course

Effective August 2012

ECO 2013 Honors Principles of Macroeconomics (3 lecture contact hours, prerequisite: admission into the Honors College, ENC 1101)

3

Justification: To expand the Honors curriculum offering by adding another important General Education course. There is Currently no offering in the field of economics. Both the Social Science Cluster and the Honors Advisory Board have approved this course development.

Discussion:

Data sources consulted: Curriculum Support Documents

Action:

C. Business and Office Management

Hospitality and Tourism Management AS

Revised Courses

Effective August 2012

| | | |
|----------|--|---|
| FOS1201 | Food Service Sanitation (Add program code restriction A100, 2060, 6115, 6116) | 3 |
| FSS1220 | Professional Cooking (Add program code restriction A100, 2060, 6115, 6116; change prerequisite or corequisite: FOS1201; corequisite: FSS1220L to a grade of C or higher) | 3 |
| FSS1220L | Professional Cooking Lab 1 (Add program code restriction A100, 2060, 6115, 6116; change corequisite: FSS1220 to a grade of C or higher) | 3 |
| FSS1221C | Quantity Food Production I (Add program code restriction A100, 2060, 6115, 6116; change prerequisite: FSS1210C, or FSS1220 and FSS1220L to a grade of C or higher) | 3 |
| FSS2105 | Purchasing for the Hospitality Industry (Add program code restriction A100, 2060, 6115, 6116) | 3 |
| FSS2242C | International Foods (Add program code restriction A100, 2060, 6115, 6116) | 3 |
| FSS2500 | Food and Beverage Cost Control (Add program code restriction A100, 2060, 6115, 6116) | 3 |
| HFT1000 | Introduction to the Hospitality Business (Add program code restriction A100, 2060, 6115, 6116) | 3 |
| HFT1313 | Hospitality Property Management (Add program code restriction A100, 2060, 6115, 6116) | 3 |
| HFT1630 | Management of Security in Hospitality Business (Add program code restriction A100, 2060, 6115, 6116) | 3 |
| HFT1850C | Dining Room Management (Add program code restriction A100, 2060, 6115, 6116) | 3 |
| HFT2220 | Personnel Management Practices (Add program code restriction A100, 2060, 6115, 6116) | 3 |
| HFT2410 | Hotel-Motel Front Office and Procedures (Add program code restriction A100, 2060, 6115, 6116) | 3 |
| HFT2510 | Sales Promotion and Advertising in Hotels and Food Service (Add program code restriction A100, 2060, 6115, 6116) | 3 |
| HFT2600 | Hospitality Industry Law (Add program code restriction A100, 2060, 6115, 6116) | 3 |

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Program Revision:

All FOS, FSS and HFT program courses in the Food Service Management CCC (6115), the Hospitality CCC (6116) and the Hospitality and Tourism Management AS (2060) degree must be passed with a grade of C or higher to complete the program.

Justification: Adding program code restrictions will ensure that the designated Hospitality students will be able enroll in the Hospitality classes that now are filling up with non-program students. Making a grade of "C" mandatory for every Hospitality course with a prefix of HFT, FSS, and FOS will benefit the students who articulate to the bachelor level programs and the program and industry as a whole.

Discussion:

Data sources consulted: Curriculum Support Documents

Action:

D. Creative Arts and Communication

Graphic Design AS, Multimedia Arts CCC

Revised Courses

Effective August 2012

- GRA 2121C QuarkXPress 1 (Change title to Publication Design 1, change course description)
3
GRA 2122C QuarkXPress 2 (Change title to Publication Design 2, change course description)
3

Program Revision

| Current MULTIMEDIA ARTS CCC 6022* | | Propose MULTIMEDIA ARTS CCC 6022* | |
|--|--------------|--|-----------|
| REQUIRED COURSES | CREDITS | REQUIRED COURSES | CREDITS |
| ART 1201C Design Fundamentals | 3 | ART1201C Design Fundamentals (AA) | 3 |
| ART 1300C Drawing 1 | 3 | ART1300C Drawing 1 (AA) | 3 |
| GRA 2131C Multimedia Graphics | 3 | GRA2131C Multimedia Graphics (AS) | 3 |
| ART 1205C Color Design | 3 | GRA 1190C GRAPHIC DESIGN 1 (AA) | 3 |
| PGY 1401C Introduction to Photography | 3 | GRA2132C Multimedia Design (AS) | 3 |
| GRA 2132C Multimedia Design | 3 | GRA2160C Multimedia Animation (AS) | 3 |
| GRA 2160C Multimedia Animation | 3 | GRA 2144 GRAPHIC WEB DESIGN (AS) | 3 |
| GRA 2136C Multimedia Video Editing | 3 | ART1205C Color Design (AA) | 3 |
| Total Program Credits | 24 | Total Program Credits | 24 |
| * Those students going on to the AAS/AS degree would reduce their AS elective courses to 1 credit. | | * Those students going on to the AS degree would reduce their AS elective courses to 1 credit. | |

Justification: **GRA 1190C, GRA 2191C**-Most of Palm Beach State Graphic Design students transfer to Florida Atlantic University and FAU have changed their program requirements for these students. The Palm Beach State Graphic Design program faculty are making these course revisions to reflect the changes made at FAU and better serve the students in a world where software and technology are constantly changing and evolving.

GRA 2121C, GRA 2122C- QuarkXPress is no longer the industry standard software. By changing the course title the Graphic Design faculty hope to avoid being tied to out-of-date software and descriptions of what students achieve in the course.

Multimedia Arts CCC- Enrollment has dropped critically low in the multimedia certificate program (CCC 6022). The web design certificate (CCC 6023) and the AS degree are still doing well and are not being altered at this time. In an effort to save the Multimedia Arts CCC program the Graphic Design faculty cluster would like to infuse two new required courses for the Multimedia Arts Certificate. The Multimedia Arts CCC minor revisions are:

- Substitute GRA 2136 Multimedia Video Editing with GRA 2144 Graphic Web Design.
- Substitute GRA 1190C Graphic Design 1 for PGY 1401 Intro to Photography

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These two minor substitutions would provide students in the Multimedia Arts CCC a greater opportunity to develop a richer print and web based graphic design portfolio that is needed in this ever changing job market. Please note the courses being substituted would still be available as electives and still offered as requirements in the Web Design Certificate and AS degree.

Discussion:

Data sources consulted: Curriculum Support Documents

Action:

E. Motion to Dismiss

Discussion:

Data sources consulted: Curriculum Support Documents

Action:

The Curriculum agendas and documentation are at <http://intranet.pbcc.edu/AcadServ/CurriculumMaterials.asp> and Curriculum Minutes <http://www.palmbeachstate.edu/x7024.xml> are posted online.

The Curriculum Committee meetings will be held in ETA 101 in Lake Worth and will be available for members and presenters in the reserved conference rooms at the other college locations. (Belle Glade CRA 125, Boca Raton AD 406, Lake Worth ETA 101, and Palm Beach Gardens AD 207)

Location Attendance

| Location | Committee | Presenters | Observers | | |
|----------|-----------|------------|-----------|-------|----------------|
| | | | Faculty | Staff | Administrators |
| BG | | | | | |
| BR | | | | | |
| LW | | | | | |
| PBG | | | | | |

| Voting Record | |
|----------------------|--|
| | Faculty |
| | Colleen Bradshaw, Dental Assisting-Second Year LW-Chair |
| | Tracy Ciucci, Health-First Year LW |
| | Tod Fairbanks, Biology-Second Year PBG |
| | Sapna Gupta, Chemistry-Second Year LW |
| | Stacey Perruso, Cosmetology-First Year LW |
| | Anthony Piccolino, Math-First Year PBG |
| | Rolando Rueda-De-Leon, BAS, First Year LW |
| | Lystra Seenath, Social Sciences-First Year LW |
| | Michael Seminerio, Film-Second Year LW |
| | Mike Sfiropoulos, EAP-First Year LW |
| | Lee Streicher, Criminal Justice-Second Year, LW |
| | Administrative Members |
| | Peggy Adams-King, Associate Dean, Business-Second Year LW |
| | Diane Bifano, Associate Dean, Communication-Second Year LW |
| | Nicole Banks, Dean of Students-Second Year BR |
| | Susan Kadir, Director of Financial Aid |

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| | Edward Mueller, District Registrar |
| | Kathy Gamble, Academic Services (Non-voting) |
| | Ginger Pedersen, Dean- Academic Services (Non-voting) |

Presenters:

Guests:

| Degree Type | Program Action | | | Course Action | | |
|---------------------|----------------|-----|--------|---------------|-----|--------|
| | New | Rev | Delete | New | Rev | Delete |
| BAS/BS | | | | | | |
| AA | | | | | | |
| AS | | | | | | |
| ATC | | | | | | |
| ATD | | | | | | |
| CCC | | | | | | |
| College Prep | | | | | | |
| PSAV | | | | | | |
| TOTAL | | | | | | |