

**CLUSTER AGENDA
VISUAL ARTS
March 26, 2014 • 1:00PM • HU127**



ITEM 1 REVIEW OF PROPOSED NEW GRAPHIC DESIGN TEXTBOOK

Discussion: Graphic Design faculty wish to change textbook to the *Guide to Graphic Design* (Scott W. Santoro) because:

- Faculty believe the Santoro book provides students with a more up to date view on design than the current text *Graphic Design Solutions*.
- More in depth history of graphic design and author's connection to iconic Paul Rand (Luba Lukova among others)
- Provides provocative discussion on importance of concepts
- Interesting exercises
- Valuable online assets

Data/data source: <http://www.guidetographicdesign.com/>
<http://www.youtube.com/watch?v=4pB1YvwmWmA>
<http://www.youtube.com/watch?v=wOshhkcwXt8>
<http://vimeo.com/38130536>

Action: Presentation by Pearson representative, Jennifer Stephens.

Cluster was in full agreement for changing to the text, *Guide to Graphic Design* (Scott W. Santoro). Faculty found great benefit in the contemporary structure, as well as videos from working graphic designers and the book's focus on the design process. The vote was unanimous.

ITEM 2 GENERAL EDUCATION ASSESSMENT INSTRUMENTS

Discussion: Clusters to review the provided Assessment Packet for each general education course taught and to revise the common assessment instruments, as necessary.

Action: Cluster agrees that the template provided by Sandra Williams is a comprehensive and more specific assessment of learning outcomes for ARH1000 and ARH2050 and ARH2051. All faculty and adjuncts for ARH1000 will be given the same image as well as rubric. All faculty and adjuncts for ARH2050 and ARH2051 will be given the same image and rubric. This will provide consistency and accountability for all sections in our General Education classes.

Cluster was in full agreement and will adopt a new assessment. The vote was unanimous.

ITEM 3: OTHER BUSINESS (IF NECESSARY)

Discussion: N/A

Attendance: Victoria Martin, Susan Urbanek, Samantha Salzinger, Dharmesh Patel, Vernon Grant, Sherry Stephens, Jacques De Beaufort, Sandra Williams, Nazare Feliciano, Kristin Hopkins, Lynn Trezise. Absent: Zenaida Espinosa

Submitted by: _____Kristin M. Hopkins_____3/26/14_____
Scribe