



CLUSTER AGENDA

Business/Financial Services/Hospitality Management/Office and Paralegal Cluster

Tuesday October 9th, 2012

1:30 – 3:00 p.m.

Lake Worth Campus

- ITEM 1.** REE 0047, Florida Real Estate Sales Associate Need to update the textbook.
It is required by statute.

Currently using: Florida Real Estate Principles, Practices, and Law, Linda Crawford, 35th ed., Dearborn.
Spring 2013: Same book, just the 36th edition.

Discussion: New edition of book came out and must be used.

Action: Voted on and approved the changing of the book.

- ITEM 2. New books required because old books no longer printed.**

MKA 2021 – Personal Selling

Ingram/LaForge/Avila/Schweper/Williams

SELL (with Marketing CourseMate with eBook Printed Access Card), 3rd Edition

ISBN 113318832X

MAR 20110 - Principles of Marketing

Lamb/Hair/McDaniel

MKTG (with Marketing CourseMate Printed Access Card), 6th Edition

ISBN 1133190111

Discussion: Old edition no longer in print so new book must be used.

Action: Voted on and approved new books.

Attendance:

Danny Fontenot, Heidi

Ladika-Cipolla, Karen

Brown, Lisa Mears,

Barbara Scheffer, Jane

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Submitted by:

Danny Fontenot

[name], Scribe, Cluster Chair

c. Minutes Distribution List