



Palm Beach Community College
SPEECH COMMUNICATION CLUSTER MEETING MINUTES
Speech Communication
October 27, 2009
1:30-3:30 p.m.
Held in BA 109 (Lake Worth Campus)

ITEM 1. Minutes

Discussion: The minutes from the March 24, 2009 cluster meeting were reviewed and approved.

Data source: Copy of the March minutes

Action: Minutes were unanimously approved with a motion from Victor Gent and a second from Joe Millas.

ITEM 2. Cluster Funds

Discussion: Professor Sharon Martin reported that the balance in the cluster account is \$7473.57.

Data source: None

Action: None

ITEM 3 Communication Strategies/Developmental Course

Discussion: The group discussed this history of a developmental course in speaking and listening for speakers of other languages to provide additional support and success in speech courses. Nancy Levin noted that this is a panel she will be chairing at NCA in November and she will bring back information about what other schools are doing in this regard. Marcie Pachter noted that she used to do seminars for EAP students but hasn't done those recently. Diane Bifano said that EAP used to have a non credit speaking/listening class but that it never filled and has not been offered in a few years. She suggested we may want to revisit offering that course. It was also noted that CCE has a Communication Strategies course that is aimed at speakers of other languages. Marcie Pachter suggested that we may want to consider what the Science cluster is doing – pilot a developmental course.

Data source: None

Action: Marcie Pachter will check with Kathy Gamble about requirements for a developmental course pilot and report back to the group.

ITEM 4. Camcorders for Student Improvement

Discussion: Lori Crane reported that her Associate Dean, Diane Bifano, had purchased Flip digital movie cameras for faculty in the Lake Worth Communication department. These cameras are being used to record student speeches. Students then watch the movie of their speech and are better able to do self-assessment and improvement.

Based on the success of this project she suggested that the cluster use cluster funds to purchase Kodak ZI8 cameras (which are similar to the Flip camera but which have an external mic jack and a longer recording time) for full-time faculty in the speech cluster.

Data source: None

Action: A motion was made by Lori Crane to allocate around \$250 in cluster funds for each full-time faculty member to be used for the purpose of purchasing a Kodak ZI8 camera and accessories. The motion was seconded by Stephen Frishman and passed unanimously.

Lori Crane will get orders from all full-time faculty and work with Diane Bifano and her assistant Joann McMillion to get them ordered and delivered.

ITEM 5 Video Purchases

Discussion: Stephen Frishman noted that Media Services at each campus has funds available for the purchase of digital videos that can be used in classes.

Data source: None

Action: Since this is a campus by campus purchase process discussion was tabled.

ITEM 6. Cengage Update

Discussion: Diana Salewski and Evelyn Nehmi from Cengage Publishing updated the group on updates to the Cengage website for the Communication in Our Lives textbook. They also demonstrated Speech Studio which is a tool available for use in evaluating and sharing comments about digital copies of student speeches. After discussion the group suggested they be invited back to do a demonstration of Speech Studio.

Data source: Cengage Website

Action: Lori Crane and Marcie Pachter will work with Diana and Evelyn to set up a demonstration/training session for all interested faculty. This session will take place on November 6, 2009 at 1 p.m. in Lake Worth. Email notification will be sent out.

ITEM 10. Speech Contest

Discussion: The Peggy Raker Speech Contest has been held at the South Campus for the past two years under the leadership of Stephen Frishman and Sharon Martin. It was suggested that this responsibility be rotated to a different campus.

Data source: None

Action: A motion was made by Marcie Pachter and seconded by Lori Crane to have North Campus host the 2010 Peggy C. Raker Speech Content. The motion passed unanimously.

ITEM 10. Other Items

Discussion: On behalf of the Cluster, Stephen Frishman recognized Bobette Wolesensky for being named Professor of the Year for the Boca Campus and Sharon Martin for being Advisor for publication of the College-wide Beachcomber newspaper.

A motion to adjourn was made by Stephen Frishman, seconded by Joe Millas and passed unanimously.

Data source: None

Action:

OTHER.

Attendance: Bobette Wolesensky (Scribe) Joe Millas Diane Bifano (Liaison) Victor Gent	Stephen Frishman Kim Kamuca Herb Sennett	Lori Crane Nancy Levin Bobette Wolesensky David Childers	Leonie Escoffery S. Lizbeth Martin (Chair) Marcie Pachter Eileen Robinson
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Submitted by: Bobette Wolesensky

Bobette Wolesensky

Scribe

cc: Academic Minutes Distribution List