



Business Partnership Council Meeting Minutes
Cosmetology/Facial/Nails
June-August
Various Times/Hours
Salons/Spas in Palm Beach County

ITEM 1 Program Director, Terry Delp and his full time PSAV instructors call on over 30 salons in Palm Beach County during the summer months. During these visits Mr. Delp can glean helpful information from salon owners and/or managers and their input is very helpful to the Cosmetology program as to what they are looking for when hiring new employees. Surveys were completed at each salon or spa. Questions asked regarding each student employed and why salon hired each PBSC student. Many PBSC Cosmetology graduates were employed by the salons visited, some as long as 9 years, some hired just within the past 3 months. Salon owners were impressed with the caring and commitment of the college which was demonstrated by Mr. Delp and associates taking the time to visit employers of the program graduates. Several discussions and questions focused on Color Consultation, Color Formulation and Color Application.

Spa Eleven – met with Ileana Garrido Salon and Spa director

Beauty to Go – met with students Desiree and Nikki and owner Wendy Colozzo

Studio9Eleven – met with owner and former student Tori White

Edmond James – met with salon manager Michael Soriero and former PBSC student Bea

Michael Angelo – met with salon owner Michael Rizzo

Edwards of Palm Beach – met with owner Edward and former student Jessica

Action: Due to the discussions and questions regarding Chemicals/Color, Program Director Terry Delp submitted a curriculum change in October, 2014 which reorganizes class sequence in Cosmetology to produce a more logical sequence of instruction (Color Formulation) and Color application. Student were not only able to apply color but could FORMULATE COLOR as well.

I cannot begin to tell you the impact that these salon visits have had on the salon owners, salon managers, salon customers and our graduates. The college also reaps tremendous rewards:

The community ties are priceless

The information gleaned is sterling

The faces of pride on our students.....unforgettable.

OTHER:

Attendance:

Submitted by:

, Scribe