

Business Partnership Council Meeting Minutes

Business & Accounting

January 27, 2017

8:30 am

Library Gallery (LL205)

ITEM 1. *Welcome*

Discussion: Chair, Priscilla Taylor open the meeting and welcomed the members and guests. Ms. Taylor stated that although there were still a few members to arrive the meeting was called to order to keep with the agenda.

Action: None.

ITEM 2. *Risk Management & Insurance Concentration*

Discussion: Presenter: **Robert Norberg**, *Arden Insurance Associates, Inc.* and President, *Independent Insurance Agents*. A history of risk management was presented, along with important facts and resources. There are five colleges statewide that are offering Risk Management as one of their programs, with 5-8 more colleges planning to add to their offerings. According to state rules, as of July 1, 2015, students who graduate with an AA or AS degree and 9 credit hours of insurance instruction approved by DFS are eligible to apply for a 4-40, 20-44 or 2-15 license. Mr. Norberg stated that www.riskcareersfla.com is a good point of reference for more information.

Data source consulted: Presentation

Action: None.

ITEM 3. *Planning of Panel Discussion for Students*

Discussion: Old Business was presented by Kim Allen who reminded the members that there were previous discussions by the BPC to host a *Student Panel Discussion*. Kim reminded members that the goal of the event was to help raise awareness of the Business Programs and help students identify their career pathway within business in an effort to increase student completion rates among within the Business programs. The BPC members present discussed the potential topics for the event and members volunteered to seek out panelist from the community as follows:

- **Risk Management & Insurance (RMI)** – Jenny Posadas will seek out a volunteer (PBSC staff)
- **Supply Chain & Logistics** – Joel Flores will seek out a volunteer (BPC, *Co-Chair*)
- **Banking** – Jennifer Rodriguez will seek out a volunteer (BPC Member)
- **Entrepreneurship** – Kim Allen will work with Department Chair Juliett Tracey and Business Faculty to seek out a volunteer (PBSC staff)
- **IT** - Joel Flores will seek out a volunteer (BPC, *Co-Chair*)

Dates were also discussed - April 5th is the agreed upon date, with the event starting at 11:30AM and ending at 1:15PM. The schedule discussed as follows:

11:30AM: Setup and arrival of panelist

11:45AM: Student sign-in and lunch pickup

12:00PM: Introduction of panelist by Moderator and Panel Discussion

12:45PM: Q & A

1:15PM: Dismiss

The location discussed was either the Bachelor's Building (CBP) or the Public Safety Building (PSD) on the Lake Worth Campus of Palm Beach State College.

Joel Flores, *Co-Chair*, volunteered to seek out a sponsor to provide lunch for students to help encourage attendance.

Data source consulted: None.

Action: 1) eVote was sent to Business Partnership Members to approve the event date, time and other details discussed of the event. **eVote was cast and passed by the BPC.** 2) Reservation of CBP103 for the event to be held April 5th. PBSC staff currently working on advertisement for the event.

ITEM 4. *Growing the Business Partnership Council Members*

Discussion: The council discussed the need for additional industry representation as representation of the Business Programs. A roster of industry professionals would be helpful in helping to expand the council. There was discussion to seek out potential members to include representatives from *Supply Chain Management and Logistics*.

Data source consulted: None.

Action: Joel Flores, Co-Chair, volunteered to contact Rick Murrell, *CEO – Tropical Shipping*, to seek his participation on the BPC. Update at the next meeting.

ITEM 5. *BPC Goals and Objectives*

Discussion: Kim Allen, *Associate Dean*, discussed the need for the BPC to set goals and objectives for the Council to align with the college mission for Business Partnership Councils. Kim also presented initiatives for the Business area. A motion was made to include the following as the BPC goals for the upcoming year. The objectives were tabled until the next meeting.

1. **Identify approaches that will aid in the increase the student completion rate in Business Degree and CCC programs;**
2. **ACBSP Accreditation** (Accreditation Council for Business, Schools and Programs); *and*
3. **Identify job market and Industry Certifications available for Business Degree and CCC programs**

In addition, Joel Flores requested that enrollment numbers be provided at each meeting as part of the updates to show the impact of the efforts made by the BPC.

Data source consulted: None.

Action: 1) eVote was sent to Business Partnership Members to approve the goals for the upcoming year. **eVote was cast and passed by the BPC.** 2) Associate Dean's office will provide enrollment numbers for the each meeting associated with the start of a term.

ITEM 6. *Updates*

Discussion: The Business & Computer Science Internship Program was successful approved by the Curriculum Committee and will begin in Fall 2017. Information sessions and other marketing efforts will be rolling out starting in the Spring term.

Data source consulted: None.

Action: None.

ITEM 7. *Next Meeting Date*

Discussion: A motion was made for the to move BPC meeting to bi-monthly to help the Business Partnership Council remain current and updated on matters concerning the Business Department.

Data source consulted: None.

Action: 1) eVote was sent to Business Partnership Members to approve the meetings moved to bi-monthly. **eVote was cast and passed by the BPC. 2)** .The next meeting is planned for **Friday, March 17, 2017**, at **8:30 am** in **LL205** (Library Gallery).

Meeting was adjourned.

Attendees:

Associate Dean Kimberly Allen

Joel Flores, *Co-Chair*

Vega Girodo

Duke Keller,

Jennifer Rodriguez

Priscilla Taylor, *Chair*

Professor Juliett Tracey

Guests:

Jenny Posadas

Robert Norberg, Guest Speaker (RMI)

Absent:

Jane Bloom

Sandra Kaplan

Perry Kaye

Michael Tarter

Submitted by: L. Johnson / T. Chow

Scribes