

Hospitality & Tourism

Business Partnership Council (H&T-BPC)

Minutes

September 20th, 2018

11:30:am – 1 pm

ETA 101

ITEM 1. Welcome

Discussion: Meeting was called to order by Jason DelGrosso at 11:35 am.
Data Source: N/A
Action: N/A

ITEM 2. Introductions

Discussion: Dr. Wihbey welcomed all attendees and asked everyone to introduce themselves. Dr. Wihbey gave an overview regarding the role of Business Partnership Councils and spoke about:

- Credit and Non-credit programs/courses
- Helping undecided students with career paths
- Industry Certifications
- Job Readiness and Soft Skills
- Integration (Credit & Non-Credit)

Data Source: N/A
Action: N/A

Chair, Jason DelGrosso facilitated, and the following agenda items were discussed.

ITEM 3. Open Topics

Discussion: ***Review Business Partnership Council (BPC) Handbook***

- Jenny Posadas asked members to review the handbook. She highlighted on the Council's role on page six (6).
 - Jennifer Duffer wanted to know how often the council meets. Associate Dean Allen mentioned that it is required to meet at least once per academic year (August-May); however, the Council may meet more often. Also, meetings will vary according to the needs of the program.

Data source: Business Partnership Council Handbook

Action:

- No action taken.

Discussion: ***Nominations for BPC Chair and Vice-Chair***

- Jenny Posadas referenced the BPC Handbook explaining that the council should elect a Chair and Vice-Chair. The role of a chair and vice-chair was explained.
 - Jason DelGrosso was previously nominated as the Chair. The Council had no objection of Jason continuing to serve as the Chair.
 - Jenny Posadas asked for a volunteer to serve as the Vice-Chair, Heather Andrews volunteered to serve.

Data source: Business Partnership Council Handbook

Action:

- Members approved the following nominations
 - Nominations for Chair: Jason DelGrosso and Vice-Chair: Heather Andrews. Motion offered by Jennifer Duffer and seconded by Jodi Cross. Vote: All in Favor. None opposed.

Discussion:

BPC Goals and Objectives for 2018-2019

- Members had questions about the program status. Heidi Cipolla provided an overview.
 - Heidi mentioned that currently, PBSC has a Hospitality and Tourism Associate Degree with two College Credit Certificates (CCC). Jason asked the enrollment for the program, Heidi stated that there are approximately 60 students currently enrolled in the program and students could obtain two CCCs in two semesters.
 - Associate Dean Allen shared the Florida Department of Education Framework Curriculum for the Hospitality and Tourism with the members and stated that there are opportunities to grow the programs. Members were able to review the curriculum.
 - Jodi Cross recommended that there be a Culinary Associate Degree due to the high demand of the industry. She mentioned that Palm Beach County has over 2,000 restaurants.
 - Heather Andrews shared that she has data that she can provide to help support the need of the Culinary Program.

Data source:

Florida Department of Education Website – Hospitality & Tourism Cluster

Action:

- Members made a motion to pursue a Culinary Management Associate Degree. Motion offered by Jodi Cross and seconded by Heather Andrews. Vote: All in Favor. None opposed.
- Jenny Posadas will research and collect data from Council members and other colleges to justify this new program to the Board of Directors.

ITEM 4. Next Meeting Date

Discussion:

It was decided the next BPC meeting will be held on Wednesday, November 14, 2018 at 9:00am at Palm Beach State College in the LW Campus, Room to be determined.

Data Source:

N/A

Action:

Jenny will send an Outlook calendar invite.

ITEM 5. Meeting Evaluation

Discussion:

Attendees were given Evaluation Forms to fill out.

Data Source:

N/A

Action:

Jenny will save the surveys.

ITEM 6. Adjourn

Discussion: Meeting adjourned at 1:05 pm.
Data Source: N/A
Action: N/A

IN ATTENDANCE

VOTING MEMBERS:

Jason DelGrosso, Hilton Garden Inn Palm Beach Gardens – Director of Sales and Marketing
Jennifer Duffer, Human Resources Coordinator – Marriott Vacations Worldwide
Jodi Cross, FL Restaurant & Lodging Association – Palm Beach Regional Director
Heather Andrews, Discover the Palm Beaches, AVP, Content & Community Engagement
Armend Berisha, F&B Director - Palm Beach Bath and Tennis Club
Robin Parsons, CareerSource – Recruiter
Dorothy Boylan, EAU Palm Beach Resort and Spa – Assistant Director of HR
Sid Beitler, E-learning Director of Palm Beach State College

BUSINESS AND COMPUTERS SCIENCE DEPARTMENT TEAM:

Kimberly Allen, Associate Dean – Palm Beach State College
Jenny L. Posadas, Program Director – Palm Beach State College
Jose Ortiz, Program Director – Palm Beach State College
Heidi M. Ladika-Cipolla, Associate Professor – Palm Beach State College

GUESTS:

Dr. Jean Wihbey, Vice President Workforce Development – Palm Beach State College
Ana Thomas, Corporate Partnerships Director– Palm Beach State College
Karen Handy, Student Development Advisor II – Palm Beach State College
Suzanne Prior, Career Development Advisor II – Palm Beach State College
Deborah Gordon - Business & Education Development Specialist – Palm Beach State College

Submitted by: Jenny L. Posadas
Scribe