

Palm Beach State College

Massage Therapy Advisory Council – Meeting Minutes

Spring/summer –Thursday June 1, 2017

9:00 – 11:00 am

Boca Raton Campus- BT139 Massage Classroom

ITEM 1. Welcome and Introductions

- Discussion:
1. Introduce new council members – Joya Darville from the Christine E. Lynn Women’s Health & Wellness Institute Boca Regional Hospital introduced herself first. She informed us that she works at 3 different cancer centers as an Oncology LMT.
 - A. Joya told us that the institute hired two of our graduate LMT’s, Jaimie and Angelina. Both are no longer working there; Angelina preferred and transferred to work in the gym with weight lifters and Jaimie acquired cancer, went home to family and the institute is holding her position upon return.
 - B. Joya stated that the health institute is in need of LMT with Oncology massage certification. The discussion continued with the difficulty finding oncology massage certification training schools. Advisory council member Kim Boomhower happens to also be a certified oncology massage specialist and the two women collaborated. Joya said the Boca Raton area is ripe for a training program. It was suggested that the PBSC Massage Therapy Program create an accredited oncology massage certification training program. Sheryl asked how many oncology treatment centers there are in Palm Beach county; the response, “a lot but many doctors will just say come to me in my office and I will treat your cancer.” Joya said that hospital insurance won’t pay an LMT for massage but will pay a PT.
 - C. Joya also informed us the Health Institute is in need of a LMT with Pregnancy certifications in pre/post-natal massage.
 2. Laura Norman introduced herself from the Laura Norman Holistic Reflexology schools and centers.
 3. Kim Boomhower introduced herself as Oncology Massage Therapist who works at the Sari Center.
 4. Everyone introduced themselves around.
- Action:
1. B. It was suggested that PBSC Massage Program look into the future to create an Oncological Massage training program with evidence based accreditations in order for the surgeons/physicians to hire. A few ideas should include chemotherapy, drugs, other related cancer issues and touch. Joya Darville and Kim Boomhower said they would love to be on a committee with us in creating a certification educational program on Oncology Massage.
 - C- I gave contact information of our in-house volunteer instructor & graduate, Jennifer Roberts who opened her own birthing center in Boca Raton with RN partner, Noella Birth & Wellness 2499 Glades Rd #202, Boca Raton, FL 33431, (561) 536-3488

ITEM 2. Review the purpose of the council, BPC/PAC meeting – Sheryl Platt

- Discussion:
1. Review the purpose of the council, the member protocol –.Sheryl reviewed the purpose of the Massage Therapy Advisory Council within the PBSC Business Partnership Council.
 2. Invited new council guests will be receiving a more formal invitation to our partnership council with brochure and packet from our Lake Worth campus.
 3. Sheryl will invite Jennifer Roberts as a guest to the next advisory council meeting.

- Action:
1. Sheryl handed out the PBSC Business Partnership Council protocols booklets.

ITEM 3. Continuing Workforce Development - Liz Carracher not able to attend, Sheryl spoke on her behalf post telephone call prior to meeting.

- Discussion:
1. Last Council meeting, Sheryl discussed her referral for Luis Rivera and Simon Briscoe as CEU instructors. Today's report: Simon just completed his 103 page workbook on Clinical & Orthopedic Massage Techniques for Low Back, Hip & Leg. We are hoping that this will be a CEU course prior to August 31st deadline for renewal.
 2. Continuing Education classes are scheduled for the summer: Lomi Lomi and Cupping with Jill Hagan.
 3. **Reminder:** Continuing Education classes can be scheduled for in-house training at your establishment location. Liz Carracher can schedule training for your employees at your place of business. Contact: Liz Carracher at 561-869-3777 or carrache@palmbeachstate.edu
 4. **Reminder:** Council members may be credentialed to teach classes for our continuing education program.
 5. We are still hoping that Luis Fernando will teach Quiro, Sports, Thai, Bamboo and Touch for Health as continuing education.

- Action:
1. Sheryl will follow up with Liz by phone and email.
 2. Laura Norman offered to teach a Holistic Reflexology course for continuing education before next renewal and said she will contact Liz to follow up.

ITEM 4. Job Placement: Sandy Jakubow

- Discussion:
1. Sandy reports: Industry professionals came together with the Career Center to give students a realistic view of what employers are looking for and how they can best prepare before they graduate. Sandy would like to set up something with our department.
 2. In the past, Resume writing and application practice was taught by the Career Center. Jill Hagan has found that the college resume writing is not really geared toward Massage Therapy applications which is very different. Jill currently teaches this subject in MTIII. Sandy wanted to understand how the massage resume was different. Sheryl gave an example of how an adjective can be

misinterpreted giving a /creepy vibe' since touch therapy is still unique in the employment world.

Action: 1. Sheryl will ask former graduate for a copy of his original resume from the Career Center that tripped him up for several months applying for work.

ITEM 5. The New course, Introduction to Massage Therapy, – Mindy Yale

Discussion: 1. Currently we are now in the second time teaching this new course. Still in development, but already much better than last fall semester.
2. Mindy and Jill collaborated on the Introduction course and several instructors are now involved with this course teaching a variety of different subjects. Introduction to Touch 1&2 – Sheryl plus 1 instructor who will be consistently with students training in the lab; Introduction to the Natural Healing process- Mindy; Nutrition – Professor Sam Kramer; Infection Control/Safety/Hygiene – Timi; Domestic Violence – FAU Jumorrow Johnson; BLS/CPR – PBSC professors; Body Awareness/Body Mechanics – Timi and Jill Hagan teaches the rest of the course.

Action: 1. Sheryl will schedule a team meeting with agenda as the second time outcome of this course including instructor, Jill Hagan in this meeting.

ITEM 6. New FT Instructor was hired

Discussion: 1. During the spring semester, the screening committee selected the new full time instructor.

Position begins August 1, 2017. Margi Foley, adjunct instructor was selected.

Action: 1. No action needed at this time.

ITEM 7: FAU/PBSC Teaching Exchange program resurge

Discussion: 1. Under the direction of Dr. George Luck, M.D., Associate Professor of Clinical Biomedical Science and Director of Professional Education for the Simulation Center Florida Atlantic University, the FAU medical school is introducing a wellness program to their medical students and stress reduction will be a part of this new program.

December 1, 2016 the PBSC massage students offered 15 minute chair massages to the FAU medical students, staff and faculty. This was received very well.

Before going into receiving massage, the medical students thought they didn't have much stress in their bodies. When they came out from receiving, they were stunned at how much stress they were carrying and could feel in their muscles during the massage. It was a learning experience for them.

2. We continue to go to cadaver lab in December and hope there will be additional labs as the teaching exchange develops. We couldn't develop the new A&P Myology/palpation exchange this past spring, however, this summer, Mindy

and Dr. Luck will be organizing their A&P classes together with upper extremities and back for early fall and lower extremities in the later fall.

Example: The massage students will be learning their upper extremity muscles at the same time the medical students learn their upper extremities – in sync as much as possible. Then the medical students will join the massage students in the massage lab to learn palpation of these muscles. Then the massage students will join the medical students in their cadaver lab to view the upper extremities. As we progress, there will be more education to exchange. For example: we want to teach other alternative modalities that have been researched, studied and validated in order to expose medical students to non-invasive alternative methods that assist the healing process with different types of pathologies.

Action: 1. Mindy Yale will create her fall A&P classes and coordinate with Dr. George Luck with his A&P syllabus. They will make the above plan to work this fall semester.

ITEM 8: Dr. Eli Kinberg came to visit

Discussion: 1. MT graduate, Eli Kinberg went on to complete his BS degree, and then medical school. Last Friday, he completed his medical school, is now Dr. Eli Kinberg and starts his residency at Mount Sinai Hospital, NYC. He came to speak to our current freshmen and senior classes. He will be specializing in Head and Neck (ear, nose & throat).
2. Dr. Kinberg's melanoma project and our massage students. –Mindy explained the melanoma project and how she used it in her class for Dr. Kinberg's research.

Action: 1. No action needed at this time.

ITEM 9: Quiro and Touch for Health classes added to curriculum-Timi

Discussion: Luis Fernando is the only living Quiro (Spanish) Massage Instructor in the world.

Action: Sheryl will follow up with Liz Carracher inquiring if Luis will teach any/all of these subjects for continuing education.

ITEM 10: Employers – What is happening in your world? What would you like to bring to us?

Discussion: 1. Joya Darville and Kim Boomhower expressed again the subject of an oncology massage certification program..
2. Laura Norman is enthusiastic about teaching an introduction class on reflexology for continuing education.
3. Joya Darville restated that they need LMT graduates to work at the Health and Wellness Institute.

Action: 1. Sheryl will follow up with our most recent list of graduates to Joya for hiring.

Next Meeting Date:

Discussion: The next meeting will be fall, 2017. Tentative Tuesday October 31, 2017 was suggested and Laura asked if we can make it the following Tuesday, November 7, 2017. Kim said Tuesdays were good for her. Mark your calendars. As we get closer, Sheryl will be contacting everyone.

Action: Council members are to email Sheryl with any council inquiries.

Attendance:

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| Kim Boomhower | Joya Darville | Laura Norman |
| Sandy Jakubow | Mindy Yale | Timi Storms |
| Kimberly Adamson | Sheryl Platt | |