The PBSC Center for Applied Ethics invites you to attend

Ethics and Nonprofits: Challenges, Effectiveness and Impact

Opening Remarks
Kim Ardila-Morgan
Director, Center for Applied Ethics

Overview
As the awareness of importance of philanthropy increases, so do the ethical challenges facing the nonprofit sector including their donors. Perceptions and public ethical norms for nonprofits can potentially limit the effectiveness of an institution’s impact.

Join these national, regional and local leaders to explore the dynamic between corporations and nonprofits in partnerships, how overhead costs and marketing tactics drive impact, accountability, and research addressing giving and receiving donations.

Keynote speaker Herman “Art” Taylor is president and chief executive officer of the BBB Wise Giving Alliance responsible for setting standards for soliciting organizations, evaluating charities in relation to these standards, and publishing the Wise Giving Guide.

Unlike other charity monitoring groups that focus solely on a review of charity finances, the Alliance completes comprehensive, in-depth evaluations of a charity’s governance, fundraising practices, solicitations and informational materials, as well as expenditures providing a variety of materials on informed giving to individual, institutional and business donors.

This is a free event
Advance registration is required. Register online at www.PalmBeachState.edu/CAE

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