

PBSC Follow *to* Finish

ASSOCIATE IN SCIENCE > Career Pathway: Business

Marketing Management AS

To stay on track, follow the sequence and complete on time!







PALM BEACH STATE COLLEGE

Credits CREDIT CERTIFICATES
C1




Year 1 Fall Term

15

 ENC1101	College Composition 1	3		
MGF1106	Liberal Arts Mathematics	3		
SPC1017	Fundamentals of Speech Communication	3		
CGS1100	Microcomputer Applications	3		
GEB1011	Introduction to Business	3		

Spring Term

15

MAR2011	Principles of Marketing	3		
MKA1511	Advertising	3		
ENC1102	College Composition 2	3		
EVR1001	Introduction to Environmental Science	3		
GEB2214	Business Communications * <i>-or-</i>	3		
GEB2942C	Business and Computer Science Internship (3)			



Milestone Courses:

Take these courses in the proper order, they are the first priority for this pathway.






Course to earn a Micro-credential (or certificate) which verify, validate and attest that specific skills and/or competencies have been achieved.

palmbeachstate.edu/CareerPathways

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Year 2 Fall Term

16

BUL2241	Business Law 1	3		
STA2023	Statistics	3		
ECO2013	Principles of Macroeconomics	3		
ACG2022	Financial Accounting	4		
MAN2021	Principles of Management	3		

Spring Term

14

	Any course from Humanities Area II	3		
MKA2021	Personal Selling	3		
GEB2941	Business Capstone	2		
ECO2023	Principles of Microeconomics	3		
ACG2071	Managerial Accounting	3		

Total Program Credits: 60

Note: *Must choose GEB 2214 to be awarded the Marketing Operations CCC



Make regular appointments with an advisor to keep on track.

Certifications:

C1: Marketing Operations CCC 30cr