Job Searching During a Recession

- Job search strategies during a recession
- Helpful hints for conducting a virtual job search
- Career Center resources to help you succeed
The Economy & Your Job Search

Sudden & massive economic downturn
Quickly changing job market
Economic recovery time uncertain, but may be long

Successful job seekers must:
- Develop good job search skills
- Use technology to find a job virtually
- Be flexible, patient and resilient
PREPARE FOR THE JOB SEARCH

*Get comfortable with virtual job search tools:*
- Video interviews
- Virtual job fairs
- Networking online
JOB SEARCH TIPS DURING A RECESSION

• Be flexible—Consider taking jobs as ‘stepping stones’ or to satisfy a temporary income need.

• Try to find a job that is at least related to your field of study if not the ideal job.

• Consider ‘gig’, remote or part-time work.

• Do your homework! Research companies to stand out from the competition.

• Expect more rejections from employers—don’t take personally, continue applying and networking.

• Gain experience any way you can: volunteer, internships, or job shadowing.

• Consider relocating for a job.
JOB SEARCH DURING A RECESSION
FINDING SUPPORT

• Build and use a support network---family, friends, & personal contacts for support and to stay positive.

• PBSC Career Center offers a virtual job support group Tuesdays and Thursdays 1-2 PM.
JOB SEARCH CHECKLIST

- Well written resumes and cover letters.
- Develop a list of prospective employers.
- Focus on companies/jobs that interest you and you are qualified for. Do your research on companies!
- Practice good time management.
- Communicate effectively in writing and in person.
- Dress professionally when you are with employers.
- Use good etiquette & follow up with thank you notes.
- Monitor your online presence—employers will!
JOB SEARCH METHODS

- Online job postings—Handshake, Indeed, LinkedIn, ZipRecruiter, and ‘Careers’ section of company web sites.
- Virtual Career Fairs & Hiring Events.
- Networking – connecting with people.
- Temporary/Employment agencies.
- Prospecting—sending resumes and phone calls.
- Use a combination of job search techniques—spend at least half of your job search time networking.
HANDSHAKE - PBSC’s Job Search Portal

- Register online and complete your profile.
- Upload your resume.
- Search online job postings-full-time, part-time, internships.
- Find career fairs and virtual recruiting events.
- Job search results based on your interests.
- Mobile device compatible.
- Access PBSC Professional Mentor Database.
- Link to Handshake guides for students and graduates:
  - [https://www.palmbeachstate.edu/career/handshake/handshake-students-alumni.aspx](https://www.palmbeachstate.edu/career/handshake/handshake-students-alumni.aspx)
✓ Informational Interviewing
✓ PBSC Career Mentor Database
✓ LinkedIn.com
✓ Friends/Family/Personal contacts
✓ Contacts on Social Media
✓ Faculty members & class guest speakers
✓ Professional Associations-join as student member
✓ Clubs and Organizations
✓ Volunteering
✓ Social networking
✓ Tell as many people as possible what kind of work you are looking for.
Virtual Career Fairs

- Meet employers in an online format. Goal is to get an interview.
- Visit with employers in virtual ‘rooms’: Engage with recruiters through online chat.
- Can request to chat/speak privately with employer.
- Receive company information, ask about jobs.
- Ask recruiters questions.
- May be asked to talk by video.
- Follow up with recruiters. Send thank you notes.
Virtual Interview Tips

- Test your computer/software before the interview
- Ensure appropriate background/lighting
- Limit background noise
- Practice interviewing to build confidence (mock interview)
- Practice interviews using SKYPE
- Prepare for your interview—do your homework
- Dress professionally
- Follow up with a thank you
Visit the PBSC Career Center

We are open virtually
Mon.-Thurs. 8 am-7 pm
Fridays 8 am-5 pm

• Career appointments
• Job Search advice
• Job Search Support Groups
• Mock Interviews
• Resume Help
• Live Chat
• Career Workshops

Schedule virtual appointments through the MyPBSC app or www.palmbeachstate.edu/career