“A Conversation with Steve Wozniak”
Apple Inc. Co-Founder

Palm Beach State College Foundation

KRAVIS CENTER FOR THE PERFORMING ARTS
COHEN PAVILION

JANUARY 31, 2013
11:30am LUNCHEON

The STEAM Initiative Starts Here…
Steve Wozniak “The Woz”
Co-Founder, Apple Inc.
Chief Scientist, Fusion-io

A Silicon Valley icon and philanthropist for more than 30 years, Steve Wozniak helped shape the computing industry with his design of Apple’s first line of products, the Apple I and II, and influenced the popular Macintosh. In 1976, Wozniak and Steve Jobs founded Apple Computer Inc. with Wozniak’s Apple I personal computer. The following year, he introduced his Apple II personal computer, featuring a central processing unit, a keyboard, color graphics and a floppy disk drive. The Apple II was integral in launching the personal computer industry.


Sponsorship Levels

**STEAM $10,000**
1 table of 10
15 sec. multimedia spot at luncheon – corporate testimonial
Full page ad in program
Logo on College Foundation STEAM website – 1 month

**TECHNOLOGY $5,000**
1 table of 10
Full page ad in program
Logo on College Foundation STEAM website – 1 month
Logo on multimedia presentation

**DESIGN $2,500**
1 table of 10
1/2 page ad in program
Name on College Foundation STEAM website – 2 weeks
Name on multimedia presentation

**SCIENCE CIRCLE $1,000**
1 table of 10 (limited availability)
Name on multimedia presentation

For sponsorship opportunities and to attend the luncheon register at
www.palmbeachstate.edu/foundation/steam
561-868-3450

Please choose your sponsorship level by Nov. 10, 2012 to allow for production time of collaterals.

Individual tickets available at $125
Palm Beach State College is launching a major initiative to impact the projected shortage of local, skilled professionals in STEM (Science, Technology, Engineering and Math) fields. The goal of the initiative is to prepare students for the high-paying, high-demand positions immediately available in these industries. The arts, which so dramatically contribute to technology’s design through creativity and ingenuity, are incorporated, resulting in the name STEAM.

Building Knowledge and Skills through STEAM Education

A New Wave of Talent for High-Tech, High-Demand Careers

The U.S. Department of Labor estimates STEM fields will add 2.5 million jobs by 2025.

- There will be a shortage of 1.2 million trained and ready to fill these jobs.
- 80% of all jobs in the next decade will require technology skills.
- Florida estimates the need for 120,000 STEM workers within five years.
- Young people who participate in comprehensive and rigorous arts programs are four times more likely to be recognized for academic achievement.

Students Look to YOUR Leadership

Support the growth of our community’s workforce. Get involved by:

- Funding 1,000 new student scholarships
- Building 100 new business partnerships
- Developing 50 academic program enhancements
- Providing 50 new internship opportunities
- Opening doors for women and minorities in the STEAM professions

Contact the Foundation at 561-868-3450 to plan your involvement in this dynamic initiative.
Preparing Tomorrow’s Leaders, Today

As the largest institution of higher education in Palm Beach County, the College offers a variety of respected programs in the STEAM fields. Help us build on this foundation, expand student access and fulfill the promise of this critical mission.

Employ Florida Banner Center for Life Sciences develops state-of-the-art, industry-driven curriculum products and services deployed statewide in various training and education centers.

Science Path Project coordinates curriculum with the Palm Beach County School District to increase high school student readiness for college-level chemistry and biology.

Math & Science Institute engages high-achieving high school and college students in rigorous coursework with field trips to NASA, Scripps, Pratt & Whitney Rocketdyne, Lockheed Martin and others.

Institute for Energy and Environmental Sustainability creates programs to train students and the local workforce in emerging green industry sectors.

Energy Technology programs prepare students for career paths in electrical power generation and alternative energy engineering.

Biotechnology and Environmental Science degrees and certificates provide students with the real-world skills needed to compete in the global scientific community.

Center for Green Construction & Energy offers continuing education and certification/license renewal classes in sustainable building practices, solar energy and other environmentally-friendly careers.

Fine Arts thrive on all campuses, with classes, exhibits and juried competitions.

Performing Arts operates three state-of-the-art theatres which serve as creative learning studios for students and as cultural centers for Palm Beach County residents.

Find out more at www.palmbeachstate.edu/foundation/steam