

# PANTHER STRONG

## STRATEGIC PLAN 2023



**INSPIRING HOPE, ADVANCING SKILLS, TRANSFORMING LIVES**

## VISION

Palm Beach State College is nationally recognized as an innovative academic leader advancing student success through its unparalleled commitment to excellence, engagement, and dynamic partnerships.

## MISSION

PBSC provides student-centered learning experiences that transform lives and strengthen our community.

## VALUES

### TRANSFORMATIONAL

We provide pathways and opportunities that positively and profoundly change the lives of our constituents.

### CONSCIENTIOUS

We will serve the College, community and global society as we aspire to always do what is right, just and fair.

### OPTIMISTIC

We inspire hope and encouragement in our constituents for the achievement of their goals and in the pursuit of lifelong learning.

# GOALS

## ENGAGE

Strengthen internal and external relationships through engaging and high-quality experiences.

### STRATEGIES

- Achieve a Healthy and Diverse Culture
- Build Learning Environments
- Connect to Community

## EXPAND

Ensure growth by attracting and retaining students through effective alignment of programs, services and resources for a changing marketplace.

### STRATEGIES

- Evaluate and Align Offerings
- Grow Enrollment and Retention
- Maximize Resources

## EXCEL

We will amplify our impact on the community, leading with talented people, innovative practices, diversity and performance excellence.

### STRATEGIES

- Accelerate Completion
- Grow Talent
- Escalate Continuous Improvement

**TACTICS** – action items that are established yearly to assist in strategy execution.

# OUTCOMES 2023

## ENGAGE

**90%**

Key Stakeholder Engagement

**TOP 10%**

National Engagement Benchmarks

**Honor Roll**

"Great Colleges to Work For"

Effective Space Design

## EXPAND

**15%**

Retention Rate Increase (part-time students)

**15%**

FTE Growth

**80%**

Top-of-Mind Awareness

**UX**

Technology

## EXCEL

**20%**

Completion Rate Increase

**25%**

AA Students Attain Micro-Credential

Equitable Graduation Rates

Amplify Instructional Excellence

[palmbeachstate.edu/IRE/StrategicPlanning](http://palmbeachstate.edu/IRE/StrategicPlanning)

