

# Panther Strong 2023 - Strategy Map Year 2

## GOALS

## STRATEGIES

## TACTICS

## OUTCOME

### ENGAGE

Strengthen internal and external relationships through engaging and high-quality experiences.

- Achieve a Healthy and Diverse Culture
- Build Learning Environments
- Connect to Community

Build an Equity Scorecard  
Establish Cultural Competency Training Program.  
Establish methods to gather the diverse perspectives on how to improve

Assess 20% of all Classroom, Lecture, Studio, Labs and Open spaces.  
Implement 2% of the identified space transformations  
Establish prototype virtual learning environments on each campus.  
Assess all environments for impact on learning, engagement, & retention.

Implement CRM Software/Technology to track community contacts  
Benchmark and evaluate program connections with BAC's  
Develop marketing campaigns strengthening brand equity and retention  
Increase the number stakeholders who tour



### EXPAND

Ensure growth by attracting and retaining students through effective alignment of programs, services, and resources for a changing marketplace.

- Evaluate and Align Offerings
- Grow Enrollment and Retention
- Maximize Resources

Review existing process and criteria for new program proposals  
Develop proposals for academic program review/prioritization processes  
Research review processes & best practices for non-academic units  
Align continuous improvement methods with program and service review

Host Retention Summit on each of the campus  
Close the disparities in graduation rates  
Implement Workday Student communications  
Strengthen relationships with the Palm Beach County School District

Maximize facility rental and classroom usage  
Analyze non-salary college expenditures to identify savings opportunities  
Analyze utilities usage and expenditures to identify savings opportunities  
Establish a cost model and financial analysis for program prioritization



### EXCEL

We will amplify our impact on the community, leading with talented people, innovative practices, diversity, and performance excellence.

- Accelerate Completion
- Grow Talent
- Escalate Continuous Improvement

Identify "on path" and "off path" triggers, by subpopulation  
Identify institutional structures, policies, practices, and procedures  
Provide PBSC students with clear academic maps/pathways  
Redesign New Student Orientation

Expand robust professional development  
Expand robust teaching and learning excellence programs for faculty.  
Design impactful engagement programs

Invest in, and cultivate a culture of continuous improvement  
Improve data literacy  
Create a change management process  
Support IT in the development of a full data warehouse infrastructure

