



Growth Acceleration Consulting Program kicks off with “Uncovering your Hidden Profits Seminar”

Small Business Development Center at Palm Beach State and the Chamber of Commerce of the Palm Beaches co-sponsor free seminar

(Boca Raton, Fla. – Feb. 23, 2012) The Small Business Development Center at Palm Beach State College in Boca Raton will kick off its Growth Acceleration Consulting Program March 8 with a free seminar titled “Quick and Easy Steps to Uncover Your Hidden Profits.”

The seminar will be held from 6 p.m. to 8 p.m. at the Chamber of Commerce of the Palm Beaches, 401 North Flagler Drive, West Palm Beach. The seminar is designed for second stage companies – those in business for more than three years, with five or more employees and \$500K - \$10M in sales.

Suzanne Mulvehill, MBA, a growth acceleration consultant contracted by the Small Business Development Center, will conduct the seminar.

Seminar attendees are invited to bring their year-end financial statements to measure their company’s financial performance to uncover hidden profits. Topics to be discussed include: using financial statements as a management tool, evaluating costing and pricing strategies, understanding, predicting and controlling cash flow patterns, effectively managing growth, and successful business and marketing strategies and loan and banking strategies.

Companies throughout the state of Florida are accelerating the growth of their business with the Florida Small Business Development Center’s (SBDC’s) no cost Growth Acceleration Consulting Program. In-depth, high level professional consulting services provide qualified emerging and growing businesses the tools, strategies and expertise needed to accelerate growth and success in today’s competitive market.

Florida received a \$2.5 million grant through the Jobs Act to provide growth acceleration services to businesses throughout the state. Studies show that the greatest job creation comes from businesses that are considered second stage and also qualify for the Growth Acceleration Consulting Program.

Qualifications for participation in the Florida SBDC's Growth Acceleration Program include:

- Minimum of three years in business and have a goal of growth
- Five or more full-time employees
- \$500K to \$10M in annual sales

For more information about the session and the Small Business Development Center at Palm Beach State College call (561) 862-4726.

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