

PALM BEACH COMMUNITY COLLEGE
College Relations and Marketing
4200 Congress Ave. Lake Worth, Florida 33461-4796
tel: 561-868-3122 fax: 561-868-3123



FOR IMMEDIATE RELEASE

Nationally recognized author to speak on etiquette in the workplace

(Feb. 13 – Palm Beach Gardens) One of the most widely quoted etiquette experts in the United States, Jacqueline Whitmore, will speak at Palm Beach Community College Feb. 23 at 3 p.m. Whitmore is the founder of the Protocol School of Palm Beach and the author of “Business Class: Etiquette Essentials for Success at Work.” Whitmore will speak in Meldon Hall, BB Building, PBCC at Palm Beach Gardens, 3160 PGA Blvd.

Whitmore is also the holiday etiquette expert for Office Depot, the cell phone etiquette expert for Sprint and the founder of National Cell Phone Courtesy Month in July. Her advice has appeared in many national publications, including *The Wall Street Journal*, *The New York Times*, *USA Today*, *Glamour*, *Time*, *Fortune*, and *O* magazine. She has been interviewed by CNN, FOX News, CNBC, and ABC’s 20/20.

Prior to starting her company, Jacqueline spent more than 14 years in the hospitality and tourism industry. She served as the protocol officer and the publicist for The Breakers Hotel where she handled all media relations and advised hotel personnel on the nuances of dealing with royalty, celebrities and other VIPs. 2006 LLRC Book Talk Series

For more information, call Maureen Riley at (561) 207-5810 and also go to www.etiquetteexpert.com

Media contact:
Toni Wolf
College Relations & Marketing Specialist
(561) 868-3129

Editor’s note: For a photo of Whitmore, click on <http://www.pbcc.edu/crm/releasepics/jwhitmore.jpg>