



COLLEGE RELATIONS AND MARKETING

4200 CONGRESS AVENUE, LAKE WORTH, FL 33461-4796

TEL: 561-868-3122

crmarket@pbcc.edu

FAX: 561-868-3123

www.pbcc.edu/crm.xml



FOR IMMEDIATE RELEASE:

Palm Beach Community College to focus on global warming in nationwide event.

(Lake Worth, Fla. – Jan 24, 2008) Palm Beach Community College will join over 1,100 campuses nationwide in raising awareness of climate change and global warming with “Focus the Nation” on Jan. 30-31.

Focus the Nation is an educational initiative to create dialogue among students, civic and political leaders and citizens to discuss solutions in reversing the effects of global warming. In collaboration with this effort, PBCC will host multiple events at three campus locations.

At the PBCC Boca Raton campus, the Ft. Lauderdale rock band Crisis will play a benefit concert on the patio of the Countess de Hoernle Humanities and Technology building beginning at 6:30 p.m. Jan. 30. Donations from the concert will be used to purchase carbon offset credits from Native Energy Inc. to compensate for the event’s impact on the environment. Boca Raton attorney and civil rights activist Barry Silver will speak at a rally about the Palm Beach Environmental Coalition.

At 8 p.m. participants will view “The 2% Solution”, a live webcast sponsored by Focus the Nation, Earth Day TV Network and the World Wildlife Fund in Room 103 of the Humanities building. The 90-minute webcast will focus on ways of reducing carbon dioxide emissions by 2% a year.

On Jan. 31 an electric car display and information booths will be on display in the cafeteria from 10 a.m. to 12:30 p.m. Dr. Bernadette Russell, provost, will introduce the Focus the Nation Symposium held in HT 103 at 1 p.m. Environmental educator Dr. Dean Kohrs will be the keynote speaker and moderate a panel discussion on solutions

to climate change that includes Susan Whelchel, deputy mayor of Boca Raton, Florida Atlantic University Professor Dr. Rick Driscoll, and Katie Coulson, student president of the PBCC Political Forum.

At PBCC Lake Worth, Associate Dean Diane Bifano will moderate a panel discussion at Stage West at 12:45 p.m. Jan. 31. Panelists include State Rep. Mary Brandenburg; Solar World California manager Peter DeNapoli; Rob Hink, president-elect, U.S. Green Building Council South Florida; FPL Vice President of Environmental Services Randy LaBauve, and Environmental Strategy Advisor Yalmaz Siddiqui of Office Depot.

A video clip of Gov. Charlie Crist's 2007 keynote address at the Florida Summit on Global Climate Change in Miami will be shown prior to the panel discussion. College groups and local agencies and businesses including Office Depot, PalmTran, TriRail, the Palm Beach Metropolitan Planning Organization, the South Florida Water Management District and the Florida Department of Environmental Protection will provide information outside the theater from noon to 2 p.m.

Jeff Conley from the Climate Project of South Florida will be the featured speaker at the Dolly Hand Cultural Arts Center at PBCC in Belle Glade campus beginning at noon. The Academy Award-winning documentary "An Inconvenient Truth" will be shown at 1 p.m.

For more information about Focus the Nation, visit www.focusthenation.org.

Palm Beach Community College, Florida's first public community college, is celebrating its 75th anniversary throughout 2008. The largest institution of higher education in Palm Beach County, PBCC serves more than 45,000 students annually through its associate degrees, professional certificates, career and customized training and lifelong learning. The College offers more than 100 programs of study at locations in Lake Worth, Boca Raton, Palm Beach Gardens and Belle Glade.

Media contact:

Mark Udry
College Relations and Marketing Specialist
(561) 868-3120