

FOR IMMEDIATE RELEASE:

Jan. 7, 2010

MEDIA ADVISORY

PBCC to usher in new name Jan. 12 with “We are Palm Beach State College” celebration

Events will be held simultaneously at all campuses

WHAT: Palm Beach Community College will usher in its new name and unveil its new logo, slogan and College seal with an action-packed celebration being held on each of its four campuses.

The District Board of Trustees will meet at the Lake Worth campus to vote on a resolution designating Jan. 12 as the official launch of the College’s new name. The board action will be Webcast live, allowing those at the Boca Raton, Palm Beach Gardens and Belle Glade campuses to participate in that aspect of the celebration. The board will recess the meeting and the festivities will begin with refreshments, keepsakes, music, and more.

WHEN: 4 p.m. to 5 p.m. Jan. 12, 2010

WHERE: Continuing Education building, Room 129, Lake Worth, 4200 Congress Ave. (**The District Board of Trustees meeting will be here**)
Concurrent celebrations at:

Dolly Hand Cultural Arts Center, Belle Glade, 1977 College Drive

Countess de Hoernle Humanities & Technology Building, Room 103
Boca Raton, 3000 Saint Lucie Ave.

BioScience Technology Complex, Room 127, Palm Beach Gardens, 3160 PGA Blvd.

Background: The new name marks a new era in PBCC's history with the launching last fall of its first baccalaureate degree, the Bachelor of Applied Science in Supervision and Management with concentrations in business, health and public safety administration. The College also is seeking state approval to offer a Bachelor of Science in nursing and a B.A.S. degree in information management technology. The College opened in 1933 as Palm Beach Junior College and changed its name to Palm Beach Community College in 1988.

Media contact: Tabatha B. McDonald
College Relations and Marketing Specialist
(561) 868-3127