



COLLEGE RELATIONS  
AND MARKETING

4200 Congress Avenue  
Lake Worth, FL 33461-4796

561-868-3122  
561-868-3123

[www.PalmBeachState.edu](http://www.PalmBeachState.edu)  
[crmarket@palmbeachstate.edu](mailto:crmarket@palmbeachstate.edu)

FOR IMMEDIATE RELEASE

## **New bachelor's degree in information management begins at Palm Beach State College in spring 2011**

### **Information management projected to be among Florida's highest growth career fields**

(Lake Worth, Fla. – Nov. 5, 2010) – Palm Beach State College will begin offering its second bachelor's degree – a Bachelor of Applied Science degree in Information Management –in the 2011 Spring Term.

The program creates a path for students who have an associate degree or who have completed coursework in computer, engineering or technology related fields to complete their bachelor's degree at more affordable tuition rates. Students can choose from three concentrations — database administration, business analyst or network security and assurance.

Information management is projected to be one of Florida's highest growth career fields. Florida Agency for Workforce Innovation data shows an average of 549 jobs a year in Palm Beach County through 2018 and an average of 6,422 jobs per year throughout the state for individuals with such skills.

"The graduates of this program will be well positioned for upward mobility in the various segments of the information management field," said Dr. George DePuy, dean of bachelor's degree programs at Palm Beach State.

Palm Beach State began offering its first bachelor's degree, the Bachelor of Applied Science in Supervision and Management, in fall 2009. That program offers concentrations in general management, health management or public safety management.

The College also received approval from the State Board of Education this year to offer a Bachelor of Science degree in nursing. The nursing program is expected to begin in 2012. For questions or for more information, call (561) 868-4102 or visit [www.palmbeachstate.edu/bachelor.xml](http://www.palmbeachstate.edu/bachelor.xml).

*Serving more than 52,000 students annually, Palm Beach State College is the largest institution of higher education in Palm Beach County, providing the bachelor's degree, associate degrees, professional certificates, career training and lifelong learning. Established in 1933 as Florida's first public community college, it offers more than 100 programs of study at locations in Lake Worth, Boca Raton, Palm Beach Gardens and Belle Glade.*

#### **Media contact:**

Tabatha B. McDonald  
College Relations and Marketing Specialist  
(561) 868-3127