



COLLEGE RELATIONS
AND MARKETING

4200 Congress Avenue
Lake Worth, FL 33461-4796

561-868-3122
561-868-3123

www.PalmBeachState.edu
crmarket@palmbeachstate.edu

FOR IMMEDIATE RELEASE

Palm Beach State College to host international marketplace symposium for entrepreneurs

(Boca Raton, Fla. – April 24, 2013) Small business owners can learn from seasoned professionals how to expand their business into the international marketplace at the second annual International Trade Symposium at Palm Beach State College on Friday, May 10.

The symposium, sponsored by the College's Small Business Development Center, will be held from 8 a.m. to noon at the Boca Raton campus, Room HT 103 in the Countess de Hoernle Humanities & Technology building, 3000 Saint Lucie Ave. The event is free and includes a complimentary buffet breakfast. Registration is required.

Businesses that export their products and/or services have higher employment growth than non-exporters, and more than \$149 billion flowed through Florida's airports and seaports in 2011. This event is tailored specifically for small business owners currently exporting or looking to expand into international markets.

A group of panelists will navigate attendees through the process of import/export. Representatives from the Small Business Administration's Office of International Trade and Enterprise Florida will share valuable resources and insights about trading in the international marketplace.

Symposium speakers include: Ted Kramer, regional director, SBDC; Mary Hernandez, regional manager, SBA; John Diep, director of Asia/Pacific region, Enterprise Florida; Sharon Rinehimer, vice president, RGF Environmental Group; Michael Hantman, international trade attorney and partner, Holland & Knight; Lisa Lynn, custom broker and freight forwarder, Lund & Pullara.

The Small Business Development Center at Palm Beach State College is a cooperative effort of the private sector, the educational community and federal, state and local governments. The SBDC offers one-stop assistance to individuals and small businesses by providing counseling, training and technical assistance in all aspects of small business management.

To learn more about the Small Business Development Center at PBSC and to register for the symposium, visit their website at: www.palmbeachstate.edu/smallbusiness.

Serving 49,000 students annually, Palm Beach State College is the largest institution of higher education in Palm Beach County, providing bachelor's degrees, associate degrees, professional certificates, career training and lifelong learning. Established in 1933 as Florida's first public community college, it offers more than 100 programs of study at locations in Lake Worth, Boca Raton, Palm Beach Gardens and Belle Glade.

Media contact:

Mark Udry

College Relations & Marketing Specialist

(561) 868-3120

udrym@palmbeachstate.edu