

Accounting/Business Administration Business Partnership Council Minutes

Friday, May 6th 2016

8:30am

Lake Worth Campus, CBP103

Attendees:

Michael Tarter, Florida Crystals, Chairperson Business Partnership member
Sandra Kaplan, Bravo KB Inc., Council Member
Donald Keller, Retired Property Appraiser, Council Member
Steven Echols, Retired Banker, Council Member
Jane Bloom, Entrepreneur, Council Member
Perry "The Inventor" Kaye, Council Member
Dr. Anita Kaplan, Dean of Bachelor Programs (Guest)
Kimberly Allen, Associate Dean, Business/Computer Science
Julieta Tracey, Business Faculty & Department Chair
Warren Smith, Associate Professor
Jennifer Rodriguez, Florida Community Bank, N.A., Council Member
Vega Girodo, of McGill, Roselli, Ayala & Hoppmann, PA, Council Member

GREETINGS AND INTRODUCTION:

Meeting was called to order by Professor Tracey at 8:40am with a brief welcome. Attendees were asked to introduce themselves.

AGENDA ITEMS:

Department Updates

- New Associate Dean, Kimberly Allen was given the opportunity to address the council with a brief background of her professional experience. She was received with warm regards.

Business At Hand

- Professor Tracey, addressed the council with the goals the department would like to see achieved with the assistance of council members. She expressed the need to strengthen and grow the business partnership. The need for increased completion of students within the departments programs as well as industry placement. The idea of having council members share their expertise by participating in classroom visitations. The incorporation of an internship opportunity was expressed.
 - Discussion: Associate Dean, Allen shared information on the internship program within the divisions other department, Computer Science. Council member, Sandra Kaplan, shared ideas that could be a part of the classroom visitation, like "How to make a sale." This will enable the students in becoming accustomed to public speaking. Council

member, Michael Tarter, added that he would be willing to expand upon accounting issues such as "GAAP." Real life experiences would be tied in with textbook principles.

- Professor Tracey, brought to the attention of the council the need to grow the entrepreneurship program and the assistance needed from council members to help aid students interested in starting their own business.
 - Discussion: Council member, Perry Kaye, shared websites that maybe of interest to students, like "Open Coffee" that assist entrepreneurs. Programs that are available on weekends include: 52 hours to start a business. Council member, Jane Bloom, shared what the Women's Chamber of Commerce, has a program entitled "Linking women to learning". She also mentioned the SCORE organization of Palm Beach and the Small Business Administration. Professor Tracey, added that the Small Business Development Center is a part Palm Beach State College and she would reach out to them as she has in times past.
- Professor Tracey asked Dean Kaplan to briefly share with the council programs offered at the Bachelor level and the interaction of their business partnership council.
 - Discussion: Dean Kaplan shared all the programs that are currently available. She also mentioned that their business partnership council members offers paid internship opportunities for students.
- Professor Tracey opened the floor for additional discussion points.
 - Discussion: Sandra Kaplan mentioned Jane's Business Plan Presentation and thought it would be a great model for students to follow. Council Members, Sandra Kaplan and Michael Tarter expressed the need for more frequent meetings. Associate Dean, Allen asked members to share events they think she should attend that can help achieve the goals that the council has set.

NEXT MEETING: September. Council members will be notified via email of the exact date.

MEETING ADJOURNMENT: 9:39 am

Submitted By: Juliett Tracey