

BUSINESS/ACCOUNTING/ENTREPRENEURSHIP AND MARKETING BUSINESS PARTNERSHIP COUNCIL

MEETING HELD ON Thursday, November 29, 2012 AT 11:30AM

ATTENDEES:

1. Michael Tarter, Chairperson Business Partnership member
2. David Knopp, Associate Dean, Business/Computer
3. Dr. John Murphy, Professor 1
4. Duke Keller, Adjunct professor
5. Gail Tomei
6. Vega Girodo, Business Partnership member
7. Sandra Kaplan, Business Partnership member
8. Jane Bloom, Adjunct professor
9. Emmanuel Danso, Associate professor

GREETINGS AND INTRODUCTION:

The meeting started about half an hour later than scheduled because of the rearrangement in the room due to three or more groups meeting at the same room. The meeting kicked off with members taking turns to introduce themselves

AGENDA:

- i. Program statistics and business: Mr. David Knopp in his opening address talked about the course success rate over a four-year period, withdrawal rate and program graduation rate. He pointed out that a plan is in place with the faculty members on how to reduce the withdrawal rate.
- ii. Program accreditation: Mr. Knopp brought to the attention of the members that there are six regional accreditation bodies in the country. He reminded the members present that SAC accredits the college as a whole every ten years. He however pointed out that departmental accreditation is equally as important. He therefore informed the meeting that he intends to seek by January of 2013 the Accreditation Council for Business Schools and Programs accreditation (ACBSP) for the business department in both the associate and baccalaureate programs.

- iii. Council Action Plan: The plan was to increase membership and mentors for the students. Ms Gail Tomei informed the meeting that she has the connection for mentors to show up in the classrooms and talk to the students on career opportunities and how to succeed in the real world of business. Jane Bloom in her contribution mentioned that the Service Corps Of Retired Executives (SCORE) are also available to come into the classroom to talk to the students on how to start their own small business even before the students enroll in any of the business courses. But Ms. Sandra Kaplan countered this idea by noting that the students still need the education in order to run a successful business. Mr. Michael Tarter volunteered his time to be available for any of the classroom visits. Mr. David Knopp mooted the idea of a business week activities to further make the community aware of what the college has to offer. To this end, he mentioned that additional four faculty members will be hired. Ms Vega Girodo mentioned that access to the Florida Institute of Certified Public Accountant web site could offer opportunities to hire qualified faculty members. This was supported and highly recommended by Mr. Emmanuel Danso. Still on the issue of faculty members. Ms. Jane Bloom brought to the attention of the meeting about faculty members especially those in the business department who do not dress professional whenever they appear in front of the students. She said such unprofessional dressing sends the wrong message to these students who will become future business leaders. Ms Bloom also berated some adjunct professors who often dismiss their classes early
- iv. Date for next meeting: The meeting came to a conclusion at about 2:00pm. The Spring meeting was tentatively scheduled for April 26, 2013