

Palm Beach State College
Dean's Bachelor of Applied Science Advisory Board Meeting
Lake Worth Campus
November 16, 2012
8:30 am
CBP 103

ITEM 1. Committee Deliverables

Discussion: Dr. Kaplan stated that our community focus is to help develop skills that are applicable and required in the workforce. Palm Beach State College conducted a survey and students expressed their interest in Entrepreneurship and Program Management. Furthermore many students were requesting a certificate in Project Management. Richard Chance explained that there is a need to pair students with a certificate that is marketable in the work field.

1. *The New Concentrations: Entrepreneurship; Project Management*
2. *New Certification: Certificate of Professional Preparation in Project Management*

ITEM 2. Nomination of Co-Chairs

Discussion: Dr. Capers announced that Captain John Prieschl has accepted the nomination of Co-Chair. As of November 16, 2012 Captain John Prieschl will co-chair with Dr. Capers (chair) the Dean's Bachelor of Applied Science Advisory Board.

ITEM 3. Community Partnerships and Pathways

Discussion: Dr. Capers address the need to develop internships or meaningful work assignments that compliment academic training. He informed the Advisory Board members that the Bachelor's Degree Programs would greatly benefit from all the resources they can offer. He also stated the need to stay in contact via email, including emailing the items they would like to discuss in the next meeting.

ITEM 4. Curriculum Update

Discussion Dr. Gossman discussed the changes that have occurred in the Supervision and Management's curriculum in the last 6 months.

- Now require *Financial Accounting (ACG2022)* as pre-req. to *Principles of Financial Management (FIN3400)*
- Designated *P-F-M (FIN3400)* as pre-req. for most other courses
- Designated *Business Writing (GEB3213)* pre-req. for most other courses
- Re-designated *Strategic Management (GEB4891)*: was an elective, now required (Features PC simulations for business decisions)
- Offering new electives: *Entrepreneurship (GEB4113)* + *Business Ethics & Stakeholder Management (GEB3453)*

Many of the Advisory Board members expressed a few of the issues they were experiencing with their own employees and the need there is to improve on the following topics:

- Customer Service
- Business Writing
- Public Speaking

Mrs. Gainer and the Faculty stated they too had found that many of the students were deficient in those three areas. Therefore, the Bachelor's Degree Programs customized its curriculum to meet the students' specific needs. They implemented new prerequisites and incorporated customer service and public speaking skills throughout the courses. Dr. Capers clarified that in order for a student to pass the capstone class they must be proficient in those three areas.

Neil Ramsay also expressed the need for Apprenticeship opportunities.

ITEM 5. Summary & Closing

Discussion Dr. Kaplan reminded all that the Bachelor's Degree Programs office is always recruiting speakers and adjuncts. Also, that there is a need for new faculty for: Entrepreneurship/Project Management.

Dr. Kaplan also shared information on the PBSC STEAM (Science, Technology, Engineering, Arts and Mathematics) luncheon event on January 31st at 11:30am at the Kravis Center. Sponsorships are available and she asked the Advisory Board to sponsor a table.

Sponsorship link: <http://www.palmbeachstate.edu/foundation/steam/sponsorships.aspx>

The next meeting is scheduled for: Friday, April 5, 2013, at 8:30 am.

Attendance:

Danny Barber	Jonathan Low	Robert Suarez	Neil Ramsay	Caroll Capers
Woodrow Hay	Captain John Prieschl	Vin Nolan	Robin Hoggins-Blake	David Gossman
Wayne gill	Clay Williams	Anita Kaplan	Rolando Rueda-de-Leon	Laura Gainer

Absent:

Ethel Williams	David Talley	Deanna Rogers
----------------	--------------	---------------

Scribe: Maria Lopez