



## **Associate Dean's Bachelor of Applied Science Business Partnership Council Meeting**

**April 22, 2016**

**8:30 A.M.**

**CE 119**

### **ITEM 1. Welcome and Updates**

Discussion: Dr. Kaplan provided the welcome and opening remarks.

### **ITEM 2. BAS Program Update – Presented by Dr. Kaplan**

Discussion:

- President Parker has announced a reorganizing and programs now have a direct line through the Vice President of Academic Affairs
- Performance base funding are gold, silver, and bronze and PBSC received silver classification
- Job placement is a little above the average
- BAS has reviewed performance, growth, and quality which have brought about the following changes:
  - Seated courses beginning in the Fall will be offered on the Palm Beach Gardens campus as well as the Boca Raton campus
  - We are considering launching other concentrations after a year depending on results of the program expansion pilot on the other campuses
  - The Palm Beach Gardens campus would like to have a concentration of Paralegal and other possible concentrations under consideration are Banking and Finance Services, Dental Hygiene, Education, and Respiratory Therapy
  - If these new concentrations are implemented they will be developed online and then expand to onsite campus classes
  - The BAS PGM will look at as part of the program expansion how to best handle marketing, credentialing, admissions, and advising will be needed on the other campuses
  - The BAS PGM is looking at implementing stopping students when they are half way done to sit down and advise them on how to proceed to complete degree in a timely manner

### **ITEM 3. Internship Update – Presented by Dr. Wilson**

Discussion:

- The program has 10 interns enrolled for the summer
- Two interns were invited and spoke to the Business Partnership Council and they were:
- Pam Shane – Interning at the Caridad Center shared that this is Florida's largest healthcare center and they assist with tutoring, scholarships, dental, and healthcare. Ms. Shane is presently creating and updating the policies and procedures and will volunteer over the summer to complete the task.

- Martha Marotta – Interning at J.D. MacArthur Park shared that the park is the only park in Palm Beach County that has been left untouched and is in its natural state. Ms. Marotta conducted a survey of 288 visitors and compiled information for the park.
- Dr. Gladney asked Business Council members to consider having an intern
- Dr. Hipps, a new Business Partnership member, is going to work on bringing students in as interns for the state of Florida Board of County Commissioners in the area in which he works

**ITEM 4. ACBSP – Accreditation Council for Business Schools and Programs** – Presented by Dr. Capers

Discussion:

- The site visit has been moved to the September time frame at the request of ACBSP
- ACBSP Accreditation adds more prestige to the degree and is based on 6 standards.
- We have an ACBSP Mentor assigned and she is presently reading through the standards making sure we have documented and met all standards
- Dr. Capers asked council members look over the strategic plan and give feedback. ACBSP wants confirmation that the board gives input to the plan
- Dr. Gladney explained that the ACBSP uses the same criteria as the Malcolm Baldrige Award

Action: Dr. Gladney will send out blackboard community website directions to log on to the community.

**ITEM 5. Curriculum Study and Review** – Presented by Dr. Gladney

Discussion:

- Curriculum reviews are done periodically, typically as part of new program launching
- Curriculum reviews make sure that curriculum meets college standards and that curriculum satisfies current business needs
- Workplace expectations are captured and mapped to see if they cover program learning outcomes
- The Information Management Program is under review now and the review of Supervision Management will begin in the fall
- Initial review findings have uncovered that employers want graduates to be good at vendor management and employers are looking for aptitude traits and work ethic
- In the peer institution evaluation we have examined gold and some silver schools and compared them to ours to see if they have the same programs that we can benchmark
- Initially findings also indicate that requiring more prerequisites will enable students to perform better
- IRE reports that the Information Management success rate is 70 – 75% and the next graduation survey data will be broken out by program of study

**ITEM 6. Adjournment**

**Attendance:**

Allen, Kim  
Blair, Roger  
Caper, Thomas  
Clowes, Meena  
Daniels, Melina  
Gossman, David

Haley, Gordon  
Hernandez, Hector  
Hipps, John  
Marotta, Martha  
Nolan, Vincent  
Pizzo, Deana  
Rampersad, Kenny

Rossi, Joel  
Sewell, John  
Shane, Pam  
Talley, Dave  
Tiggle, Michele  
Wilson, Thomas  
York, Jim

Kaplan, Anita

Sonja Woodard, Scribe

cc: Minutes Distribution List