

Business Partnership Council Meeting Minutes

[Cosmetology]

[12/1-12/15/2016]

[11:00 am-2:00 pm]

[ETA 115]

ITEM [1]. *Identify Emerging industry trends and their relevance to Cosmetology student training.*

Discussion: Council members shared emerging trends based on information obtained from industry trade shows (domestic and international), trade publications, and social media. Council members identified a resurgence of Trichoanalysis (scientific study and analysis of the hair for treatment), retro styling methods (teasing and backcombing, formal up dos, 80s retro texture, crimping, vibrant pastel colors, fantasy color for every day, heated color highlighting tools, color correction techniques, human hair lace wigs, strip extensions, faster chemical processing methods, and botanicals and emerging and continuing trends.

Data source consulted (where appropriate) Industry trade shows (domestic and international) Intercoiffure International, Premier trade show, etc.

Action: Trends noted and considered for integration into Spring 2017 Hair Shaping 1&2, Salon Mgt., Salon labs 1&2, Chemicals, and Hair color.

ITEM [2]. *Identify strengths, weaknesses, needs, for Cosmetology student training for job proficiency.*

Discussion: Council members identified the need for more intensive training in haircutting, hair color—specifically chemical measures, mixing, process, proficiency, and timeliness for non-corporate salon owners as well as client consultation and professionalism. Mr. Glenn, a non-corporate salon owner noted that 10 percent of total interviewees or hired assistants are retained for permanent employment in his establishment. Corporate council members noted the need for employees who are coachable, teachable, ambitious, and goal oriented. Corporate council members noted a 60% interview success rate—skills are developed through corporate training program.

Data source consulted (where appropriate) N/A

Action: We will continue to raise academic standards as we strengthen in our holistic approach to Cosmetology training. We will implement measures to encourage stronger work ethic, competency and skill outcomes, and consistency among completers in areas of client interactions, task proficiency and efficiency, and interpersonal relationship skills with clientele and team members. We will provide training sessions and CCE tutoring courses for students requiring additional instruction. We will periodical and trade show information to remain aware of emerging industry trends.

OTHER

Attendance

Aubrey Glenn- Owner/Stylist Aubrey Glenn Salon

Anthony Guitilla-Owner/Stylist Hair Nouveau and Generations Salon (Boynton Beach, Wellington, FL)

Kathryn Spino-Field Recruiter-South Florida Hair Cuttery

Dennis Marquez Owner Pizzazz Salons Palm Beach County, Florida

Submitted by: _____



[Cherri McKimmon], Scribe