

AGENDA/MEETING MINUTES

**December 5, 2013
Central Campus**

ITEM 1: Recap - Hospitality Marketing Plan

Discussion: Re-cap of Hospitality School Marketing, Magnet School marketing, Luncheons for Palm Beach County Schools with Hospitality Programs.

Action: Continue to hold luncheons, visit schools, On-line marketing

ITEM 2: Ask : What are you looking for in an employee?

Discussion: focus on customer service, look for the WOW factor and nurture it, possibly start Internships with Hotel commitment.

Action: Contact hotels to discuss internships

Attendance: Danny Fontenot, Heidi Ladika-Cipolla, David Semadeni, Aimee Mangold, GUEST-Doreen Chadwick, Glenn Jergensen

Submitted by: Danny Fontenot