

BPC of the Hospitality and Tourism Department
11/29/2012
12:30PM
Presidents Dining Room

ITEM 1. Marketing

Discussion: Palm Beach County School District High School Counselor Luncheon, Luncheons for Hospitality Magnet Programs

Data/data source: (where appropriate)

Action: Council very pleased about marketing to schools and will help in contacting Palm Beach Garden Program. And should continue and also bring in Culinary Academies. Send link to Hospitality Video to council members.

ITEM 2. Program Review

Discussion: On-line Hybrid courses for Hospitality Program
Extended Classes and Sessions For Hospitality Program

Data/data source: (where appropriate)

Action: BPC sees on-line classes as reaching more students and likes Hybrid classes because they still stay in contact with student.
BPC wants to inquire about limited access to Hospitality Program.

ITEM #3 Other Program Highlight

Discussion: Accounting, Massage Therapy, Horticulture, Green Energy

Data/data source: (where appropriate)

Action: Discussed many programs and it was received well to the point that the council wants a letter drafted stating all programs that would benefit hospitality Industry to be distributed to all Hotel Association Members. Also sending link to PBSC career center.

OTHER:

Attendance: Danny Fontenot, Heidi Ladika-Cipolla, David Semadeni, Aimee Mangold, Gene Paul Stifter, Manny O'Neill

Submitted by:

Danny Fontenot

Scribe

c. Minutes Distribution List