

Palm Beach State College

Massage Therapy Business Partnership Council - Agenda

May 27, 2014

9:00 – 11:00 am

Boca Raton Campus- BT132 Massage Lab

ITEM 1. Welcome and Introductions

Discussion:

1. Introduce new council members
2. Introduce all council members
3. Old Council members &/Or never attended: Dr Raphael Cervera, Dr. Fred Fronstin, Dominique Pompile, Dr David Warren, Laura Norman, Elizabeth Demmel, Penny Gozza

Action:

1. Introductions around

ITEM 2. Review the purpose of the council – discuss the new member protocol – 2 year term with 1 time repeat second term

Discussion:

1. Review the purpose of the council

Action:

1. Handout

ITEM 3. Hiring new adjunct instructors and OPS positions

Discussion:

1. OPS, Linda Aginian,
2. Jackie Kincaid, LMT Sports Therapist,
3. Jennifer Roberts, LMT, Dula, Prenatal therapist,
4. Simon Briscoe, LMT, Clinical & Orthopedic therapist

Action:

1. Discussion, no action needed

ITEM 4. Dolphins Cycling Challenge

Discussion:

1. December 2013, we participated in the Miami Cycling Challenge as a rescue team lead by Jackie Kincaid.
2. One other private MT school participated.
3. Students received t-shirts, lunch and game tickets. There were senior students as well as freshmen students. Each had their roles and jobs to do. Very exciting.
4. Due to one participant having a dehydration issue, next sports massage class coming Jackie is going to add in pathologies and potential cautions.

Action:

1. Discussion, no action needed

ITEM 5. Continuing Workforce Development - Reminder

Discussion:

1. Council members may be credentialed to teach classes

Action:

1. Council members were invited to teach classes.

ITEM 6. Job Placement

Discussion: 1. April will present Career Center set up with the Massage Therapy Dept

Action: 1. Discussion, no action needed

ITEM 7. Student Clinic menu - Does the council approve of the following fee change?

Discussion:

1. At the team meeting on May 2, 2014 a thorough discussion was held regarding the length of time and cost of the reflexology service with and without the paraffin.
2. Sheryl wants to keep all of our services under \$30.00
3. The group decided to change the Reflexology service from 30 minutes to 45 minutes and increase the costs from \$12.00 to \$15.00.
4. And take away the Combination service and just "Add On" paraffin wax or foot bath for an additional \$5.00. (the combination reflexology service has been 45 minutes with a choice of the paraffin wax or foot bath for \$18.00)
5. The students will be taught to ask, " Would you like both your hands and feet to receive reflexology or just your feet?"

Action: 1. After a discussion, the council voted all in agreement to make the changes

ITEM 8. Rubric for Clients – Timi and Mindy

Discussion: 1. The team is creating a new Clinical Critique form which clients complete after they receive their massage..
2. We are creating a Rubric form which will give more feedback and in alignment with the evaluating process.

Action: 1. Discussion, no action needed.

ITEM 9: Other: College Wide Annual Recognition Breakfast, May 2014

1. Next year, earlier spring – we are suggesting the next recognition event to be after work - hors'doerves (maybe) and individual council break out meetings; all in the same time.
2. This makes it easier for council to attend two events at one time and at the end of the work day

Action: 1. Discussion, no action needed.

Next Meeting Date:

Discussion: The suggested next meeting will fall, 2014.

Action: Council members are to email Sheryl with any email inquiries.

Attendance:

Carrie Fisher	Kim Boomhower	Dr Jeff Zurawin	Dr Beth Williams
Edwin Joiner	Joe Barone	Yumi Zurawin	
April Rosenblatt	Liz Carracher	Leonard Bruton	Timi Storms
Nancy Zinser	Ted Kramer	Mindy Yale	Gigi Motley
Linda Aginian	Sheryl Platt	Dr. Bernadette Russell	

