

Palm Beach State College

Massage Therapy Business Partnership Council – Meeting Minutes
Fall – Wednesday November 18, 2015
9:00 – 11:00 am
Boca Raton Campus- BT132 Massage Lab

ITEM 1. Welcome and Introductions

- Discussion:
1. Introduced new Associate Dean, Dr. John Flynn
 2. Introduced new Administrative Assistant II – Kimberly Adamson
 3. Introduced new council members- two new invited guests were not able to attend...hopefully will attend the spring meeting
 4. Introduce all council members

- Action:
1. Introductions around

ITEM 2. Review the purpose of the council, BPC/PAC meeting – Sheryl Platt

- Discussion:
1. Review the purpose of the council, the member protocol – 2 year term with 1 time repeat second term- 4 years total, break one year and return following year.
 2. Invited new council guests until invitation process complete:

- Action:
- No action necessary

ITEM 3. Job Placement – Ann Zacharis

- Discussion:
1. Temporary changes in the Career Center – Ann Zacharis
 2. Changes are needed regarding the process of MT job placement –Sheryl Platt
 3. Mindy Yale commented on the business model; “If you are happy you will give exceptional service.”
 4. Business Partner, Carrie Fisher commented on “the low pay scale reflects Human Trafficking and Prostitution which is what FL. State Massage Therapists’ pay political lobbyists to fight against.”
 5. Timi Storms commented, “just because the career center posts Massage Therapy open job positions doesn’t mean that the Massage Therapy Department endorses that establishment as a viable integrity employer.”

- Action:
1. Career Center vacancy-currently looking for 2 advisors and the Career Center is moving to a new location in the Administration building.
 2. Ann needs to know parameters for MT job placement. **Sheryl, Mindy and Timi will meet to finalize job placement policies.** Discussion regarding low salary rates from Massage Envy’s, Massage Green and Elements Massage and how we train above and beyond the new pay scale trend.
 7. Refer all jobs to the career center from now on.

ITEM 4. Service Learning Hours/Clinical Rotations/Contracts - Timi Storms

- Discussion:
1. Agreement Form, Handbook Policies, Liability
 2. Ideas of types of establishment contracts with Boca West, Hospice, FAU sports

team, Boca Regional Hospital > PT dept., Chiropractic/Rehab.

3. Business Partner, Edwin Joiner commented, “he would prefer proficient students (possibly MT3) because he feel his reputation would be on the line by allowing the student therapist to work on his clients or in his establishment.”
4. Timi Storms commented, “Establishment clients would all need to be informed they are being worked on by student therapists & should offer their services at a reduced rate as an incentive to submit to student therapists in training.”

Action: 1. **Assistant Dean, Nancy Zinser is asking Risk Management about liability coverage for clinical rotations and will report findings to Sheryl & Timi.**

ITEM 5. Changes in Curriculum: HSC0003 78 hours >> 90 hours – Sheryl Platt

- Discussion:
1. Integrate HSC0003 & change the course title or increase hours that is the Question.
 2. Assistant Dean Health Sciences, Nancy Zinser mentioned a possible “Introduction into Massage” instead of HSC003-change the title and competencies that are tailored to MT.
 3. Nancy also commented that Massage Therapy currently not getting FTE points for HSC0003. If we Change the course title/code to Massage Therapy, we will receive FTE credits.
 4. By changing the curriculum do we need to answer to the Department of Education? No, the curriculum change is an internal issue. 750 capped hours.

Action: 1. Need to plan and send to Curriculum Committee ASAP to be effective by May 2016

ITEM 6. HSC0003- MTIII Baseline and summative Assessment; CCTDI

- Discussion:
1. Mindy- “We are establishing a base line study for the clinical reasoning scenarios to compare MSS0252 Massage Therapy I with summative assessments in learning outcomes in MSS0263 Massage Therapy III.”

Action: 1. to implement the above comparison.

ITEM 7: Continuing Workforce Development - Liz Carracher

- Discussion:
1. More CEU’s offered next year.

- Action:
1. Feb. 11th and 12th 2016 conference-focuses on behavioral health and substance abuse at Lake Worth Campus. **Liz will send agenda to council members.**
 2. NEW- Obama Health care reimbursement for MT under behavior health as alternative health/medicine under Behavioral Code.
 3. Advanced training program and placement for continuing education for current Licensed therapists.....which interprets to Mindy, Timi and Sheryl as MT4. ☺

ITEM 8: Other:

1. Sheryl Platt received her 15 year recognition at Palm Beach State College.

2. Beautiful New furniture and flat screen television - \$32,000. From Provost budget.
3. Timi Storms completed her Emerging Leaders training. Timi expressed how wonderful this training was and how much she learned and was exposed to in her training.
4. Mindy Yale has just been accepted into the next years Emerging Leaders training.

Reminder from spring meeting: Council members may be credentialed to teach classes.

Next Meeting Date:

Discussion: The next meeting will be spring, 2016.

Action: Council members are to email Sheryl with any email inquiries.

Attendance:

Partnership Advisory Council: Carrie Fisher and Edwin Joiner

PBSC employees: Dr. John Flynn, Associate Dean Academic Affairs Humanities and Arts; Nancy Zinser, Associate Dean Health Sciences; Liz Carracher, Program Director CWE; Ann Zacharis, Administrative Assistant II Career Center; Mindy Yale, Full Time Instructor; Timi Storms, Full Time Instructor; Kimberly Adamson, Administrative Assistant II Massage Therapy; Sheryl Platt, Program Director Massage Therapy.