

Palm Beach State College

Massage Therapy Business Partnership Council - Minutes

Fall –Wednesday November 30, 2016

12:00 – 2:00 pm

Boca Raton Campus- BT139 Massage Classroom

ITEM 1. Welcome and Introductions

- Discussion:
1. Introduce new Associate Dean, Jyrese McClendon
 2. Introduce new Career Center Coordinator – Sandy Jakubow
 3. Introduce new council members – Guest member Dr. George Luck
 4. Introduce all council members

- Action:
1. Introductions around

ITEM 2. Review the purpose of the council, BPC/PAC meeting – Sheryl Platt

- Discussion:
1. Review the purpose of the council, the member protocol – 2 year term with 1 time repeat second term- 4 years total, break one year and return following year.
 2. Invited new council guests until invitation process complete: It was explained to Dr. George Luck that he will be receiving a more formal invitation to our partnership council with brochure and packet from our Lake Worth campus.

- Action:
- Sheryl will follow up with college partnership office inviting Dr. Luck.

ITEM 3. The New course, Introduction to Massage Therapy, – Sheryl Platt & Mindy Yale

- Discussion:
1. MSS0002 Introduction to Massage Therapy approved by curriculum committee and began this fall. The first two classes, day and evening completed this fall.
 2. Mindy worked with adjunct instructor, Jill Hagan. Mindy expressed how more changes to this introduction course has started in discussion and planning for the next time course is offered, May, 2017.

Mindy and Edwin Joiner spoke of their involvement this year working on the Board of Education framework with Health Core Concepts. Since Mindy had already worked on the curriculum changes, she was able to assist easily laying down the foundation what all the Florida schools will be following.

- Action:
1. The massage team has already begun to work on further changes to our new Introduction to Massage Therapy for next summer.

ITEM 4. FAU/PBSC Teaching Exchange program resurge

- Discussion:
1. Dr. George Luck, M.D., is Associate Professor of Clinical Biomedical Science

and Director of Professional Education for the Simulation Center Florida Atlantic University walked into our reception inquiring about massage therapy for himself and we took it from there.....we are revamping our teaching exchange program to the original plan 10 years prior. The FAU medical school is introducing a wellness program to their medical students and stress reduction will be a part of this new program.

2. Continue cadaver lab and additional labs, teaching medical students the palpation of the muscles they learn in class in the massage lab here. For example: in the spring when the medical students learn their upper extremities, the medical students will join the massage students in the massage lab to learn palpation of these muscles. Then the massage students will join the medical students in the cadaver lab to view the upper extremities. As we progress, there will be more education to exchange, for example: other alternative modalities that will help with different types of pathologies.

3. Nika Coleman-Ferrell discussed the possibility of this campus acquiring an Anatomage table for the A&P department that we should be permitted to use with our massage students.

- Action:
1. Sheryl will initiate the publication of this endeavor with the inclusion of the Team- ☺
 2. Tomorrow, December 1, 2016 the PBSC massage students are scheduled to offer 15 minute chair massages to the FAU medical students, staff and faculty.
 3. Friday December 2, 2016, the PBSC massage students are scheduled to go to the cadaver lab with the medical students.

ITEM 5. Foundations of Leadership – Kimberly Adamson

Discussion:

- 1 This morning were presentations, brunch and completion/graduation
2. Presentations were canceled at the graduation brunch- Kimberly gave this council her presentation

Action:

1. Council members enjoyed Kimberly's presentation and took photos of her poster presented.

ITEM 6. Emerging Leaders – Mindy Yale

Discussion:

1. The success of the implementation and completion of Stress Reduction and Mindfulness project college – wide. Mindy explained the success of her Mindfulness project and how different departments of the college continuing this today beyond the month previously scheduled.

Action:

1. Another outcome from Mindy's Mindfulness project; Timi will be making a video with the Media department on 'Self-Massage' that will be available college-wide and originated from the massage department.

ITEM 7: Continuing Workforce Development - Liz Carracher

Discussion: 1. Sheryl referred Luis Rivera and Simon Briscoe as CEU instructors.
2. Luis to teach: Quiro, Sports, Thai, Bamboo and Touch for Health
3. Simon to teach: Orthopedic & Rehabilitation Massage

Action: 1. Sheryl will follow up with Liz by phone and email.

Reminder: Council members may be credentialed to teach classes

ITEM 8: Job Placement: Sandy Jakubow and Sheryl

Discussion: 1. New changes in the Career Center – Sandy shared some of the new career center changes and statistics.
2. Review of MT job placement –Sheryl

Action: 1. Sheryl, Timi, Jill and Sandy will be working together on business classes and job placement....continuing to work with the career center as we have previously in the past.

ITEM 9: Clinical Training Binder – Sheryl and Mindy

Discussion: 1. Training multiple teachers needs step by step training –Sheryl shared the need for a clinical training binder so all adjuncts and full time instructors are on the ‘same page’ as there are too many details in training new clinical/evaluating instructors to rely on word of mouth without written protocols all together in one place. Adjunct, Margi Foley has taken it upon herself to write this manual, and then the team will be involved with edits and additions.
2. Making assessments objective- Mindy explained the importance of the objectivity necessary for all assessments when so many subjective subjects can be misinterpreted from different personalities making the assessments.

Action: 1. A revised scenario assessment will be worked on this spring term.

ITEM 10: New FT Instructor approved

Discussion: 1. Position posted until December 4, 2016
2. Screening Committee will begin process January, 2017
3. Hiring agreement by April.
4. As of now, start date for position August 1, 2017.
5. Sheryl discussed the need to grow with another full time instructor.

Action: Over the spring semester, the committee will select the instructor.

Next Meeting Date:

Discussion: The next meeting will be spring, 2017.

Action: Council members are to email Sheryl with any email inquiries.

Attendance:

Kimberly Boomhower – LMT Oncology; Edwin Joiner – LMT Corporate stress reduction training; Carrie Fisher – LMT Cranio-Sacral Gynological Office; Associate Professor – Dr. George Luck FAU; Dean - Dr. Nika Coleman-Ferrell; Associate Dean - Jyrese McClendon; Director Career Center – Sandy Jakubow; Massage Therapy Full time instructors – Mindy Yale LMT and Timi Storms LMT; Administrative Assitant - Kimberly Adamson; Program Director – Sheryl Platt

